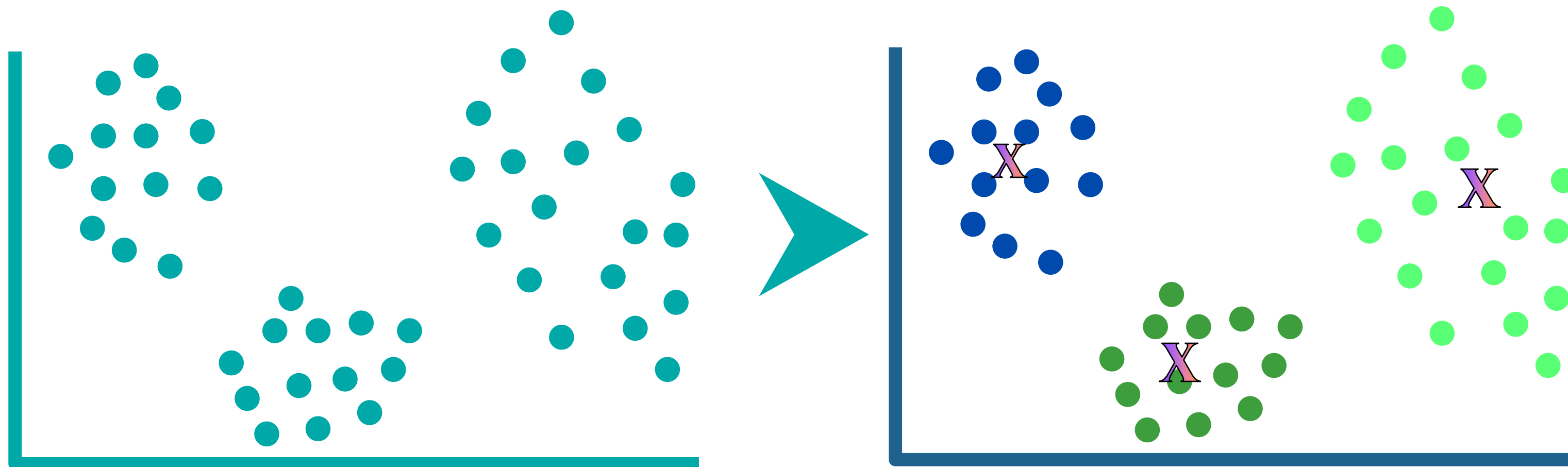
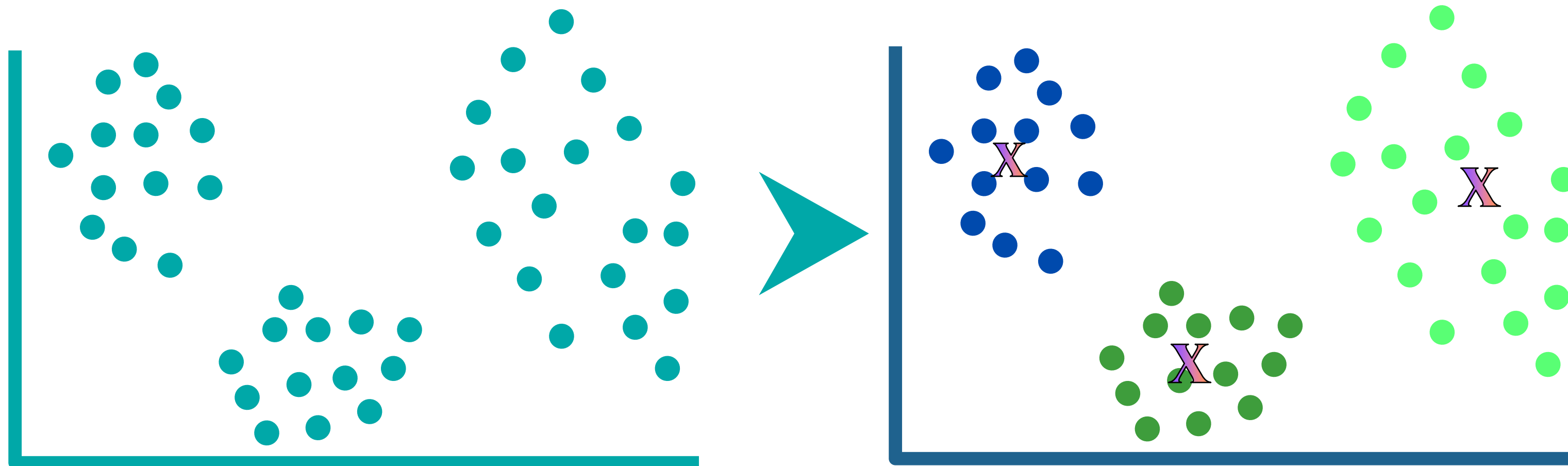


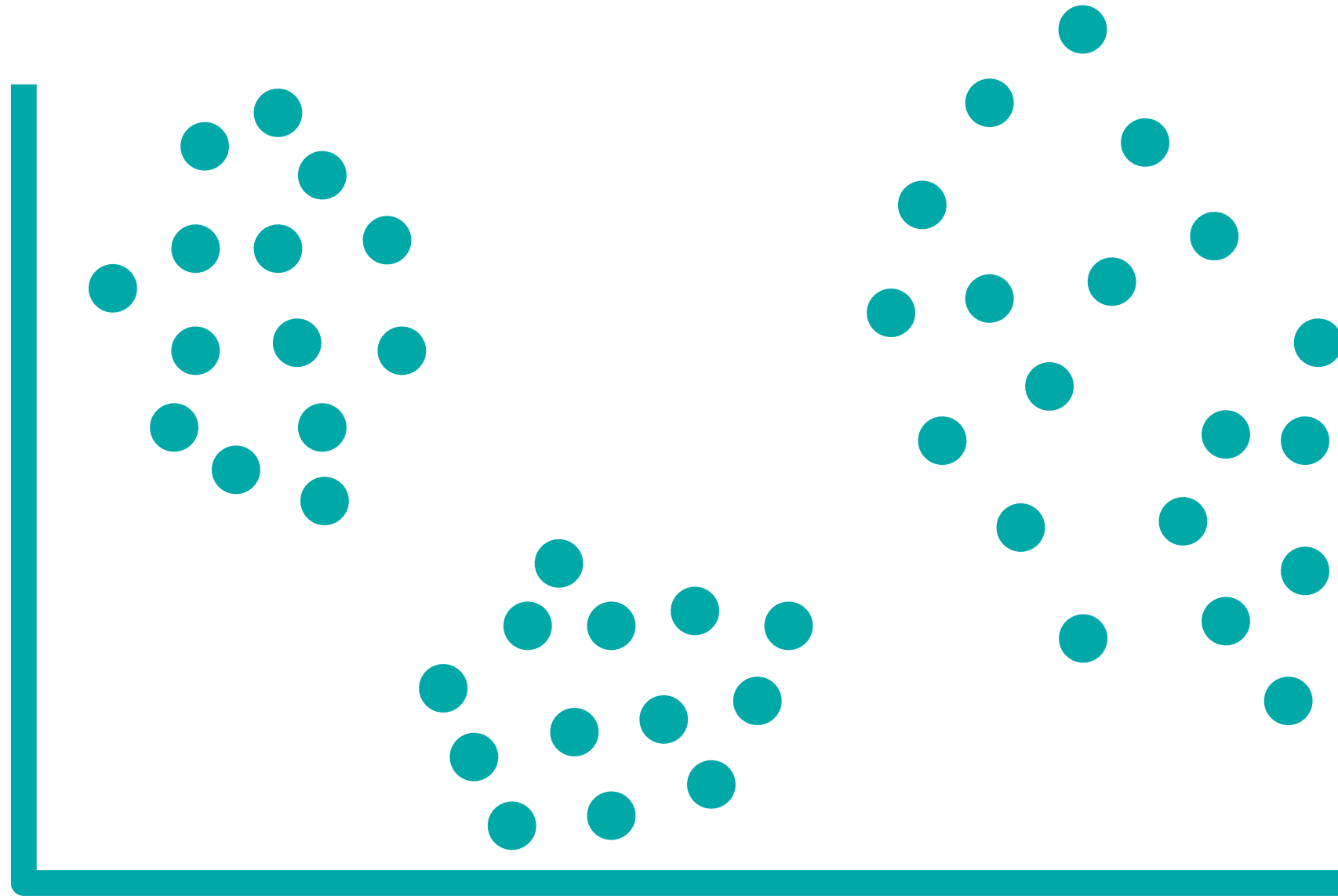
What is K-Means Clustering



How does the K-Means Clustering Work

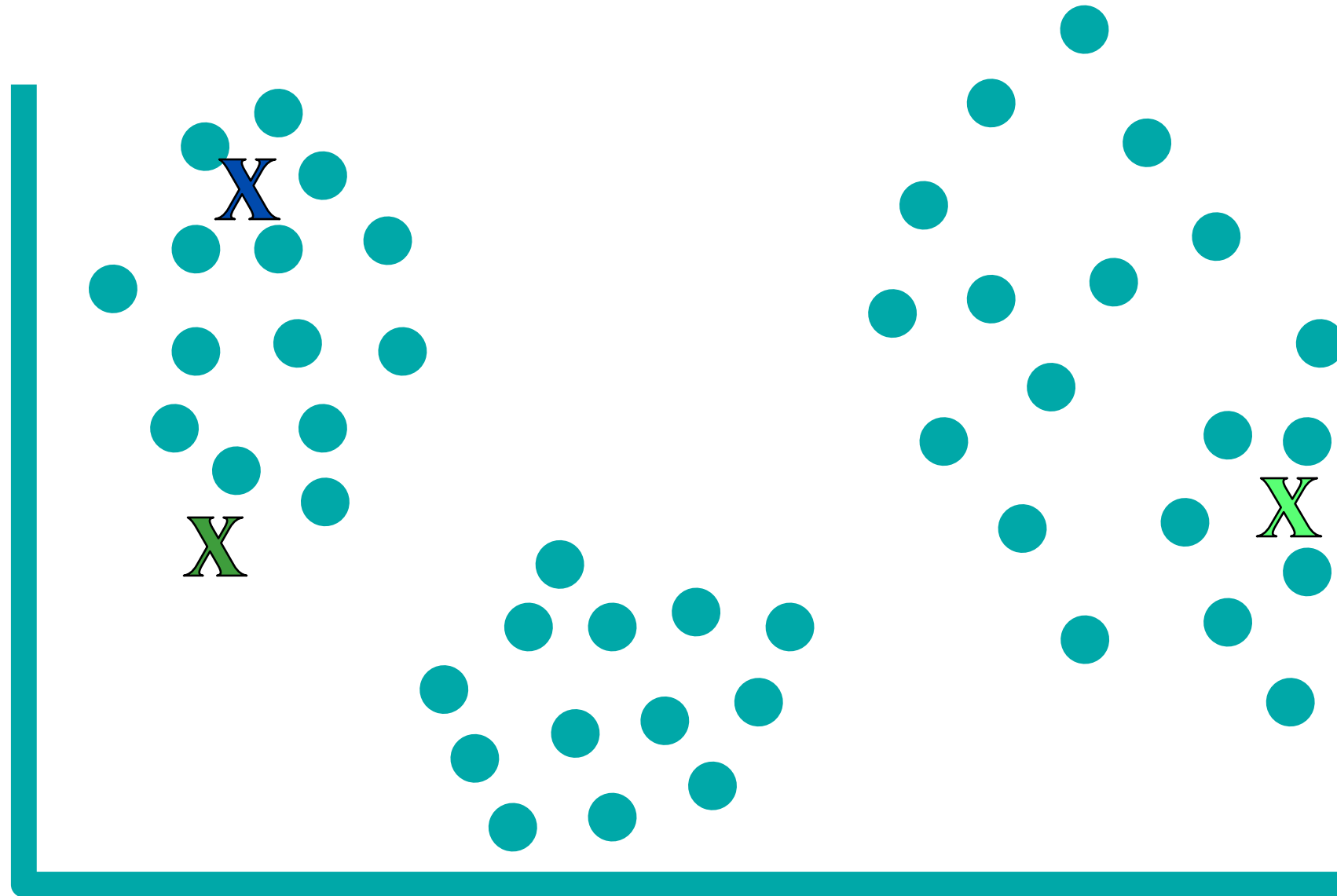


Initial Data set



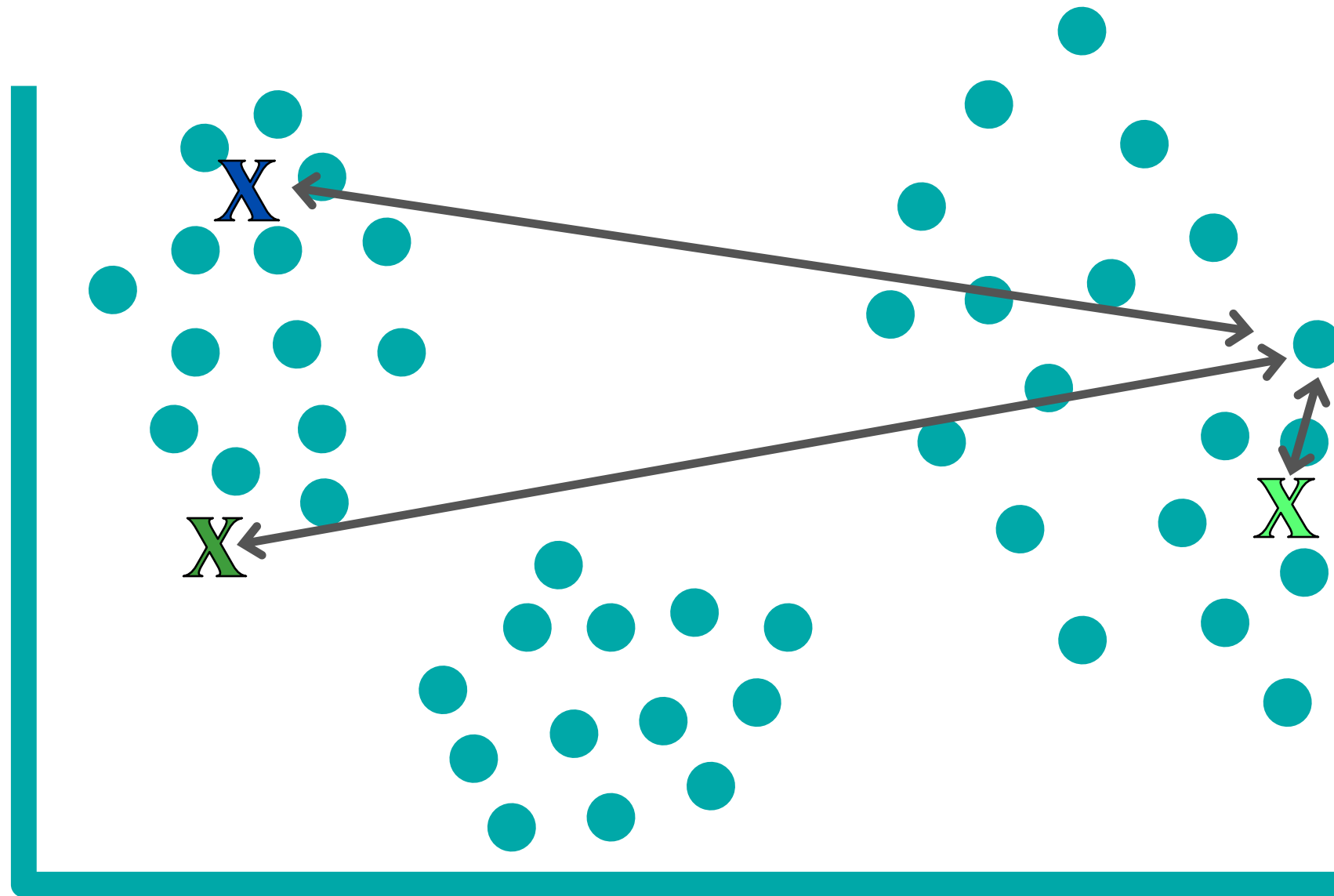
Step 1

Set Cluster Center Randomly



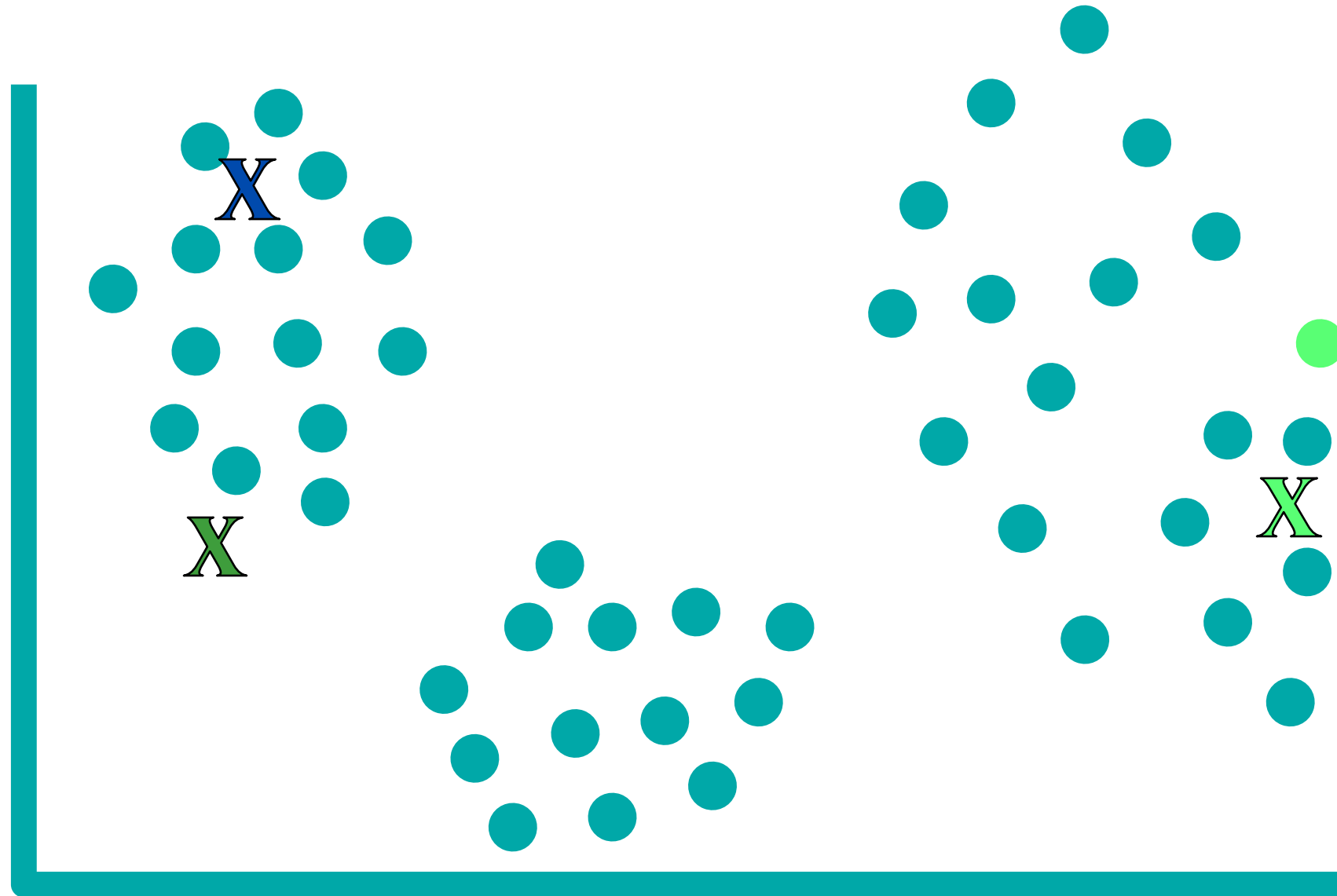
Step 2

Calculate the Distance of the Points to the Clusters



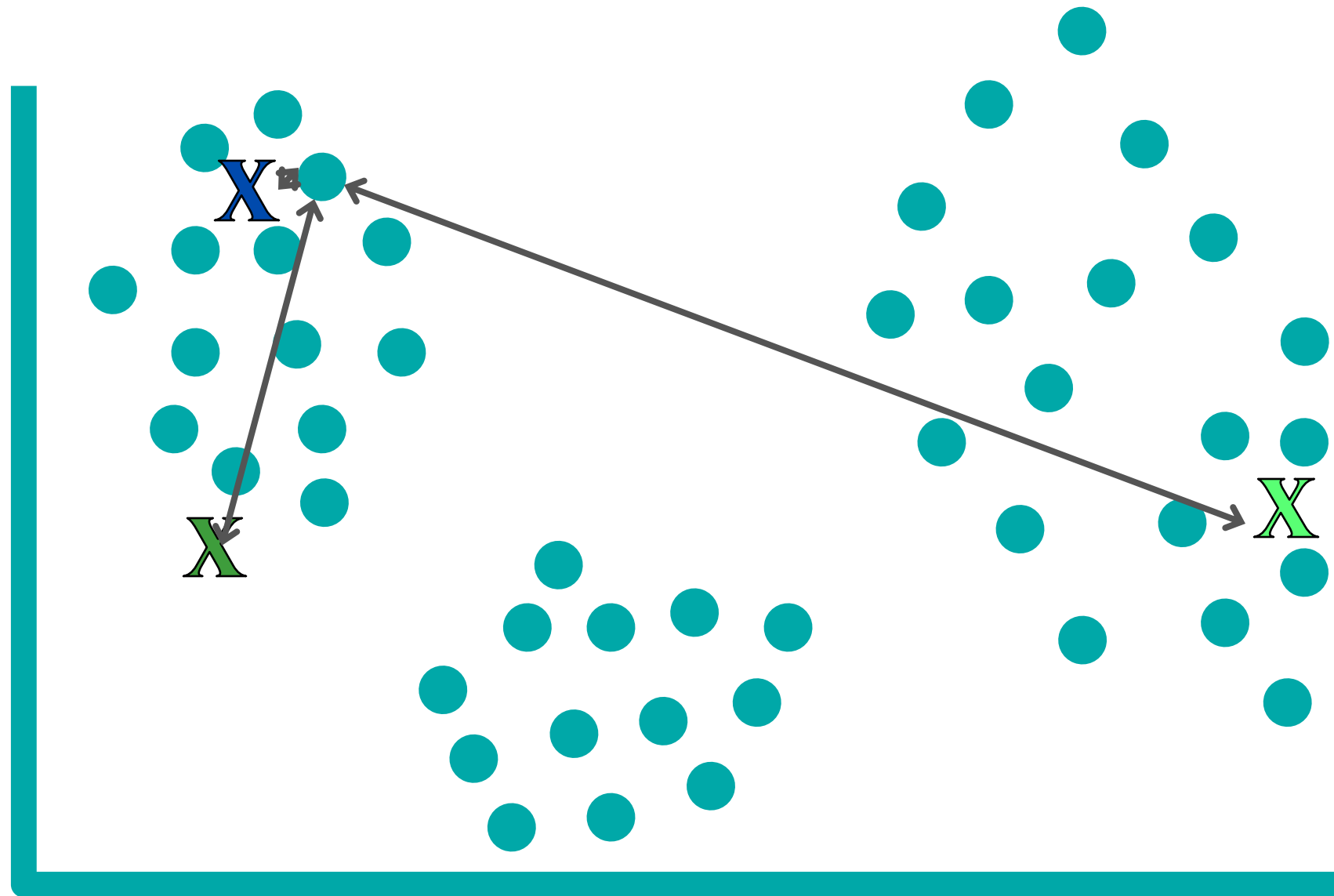
Step 3

Assign Point to the Closest Clusters



Step 3

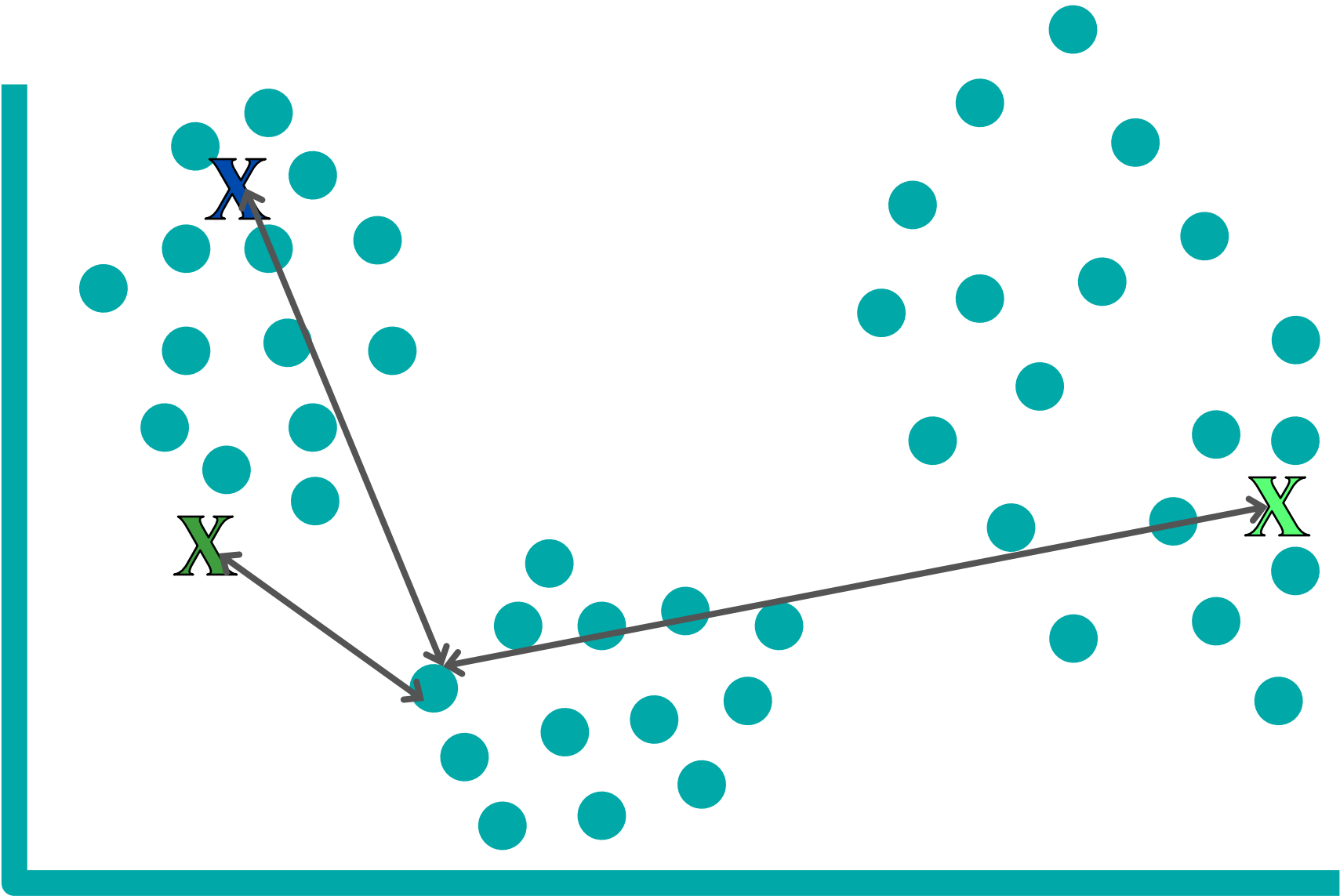
Assign Point to the Closest Clusters



Assign Points to Clusters



Assign Points to Clusters

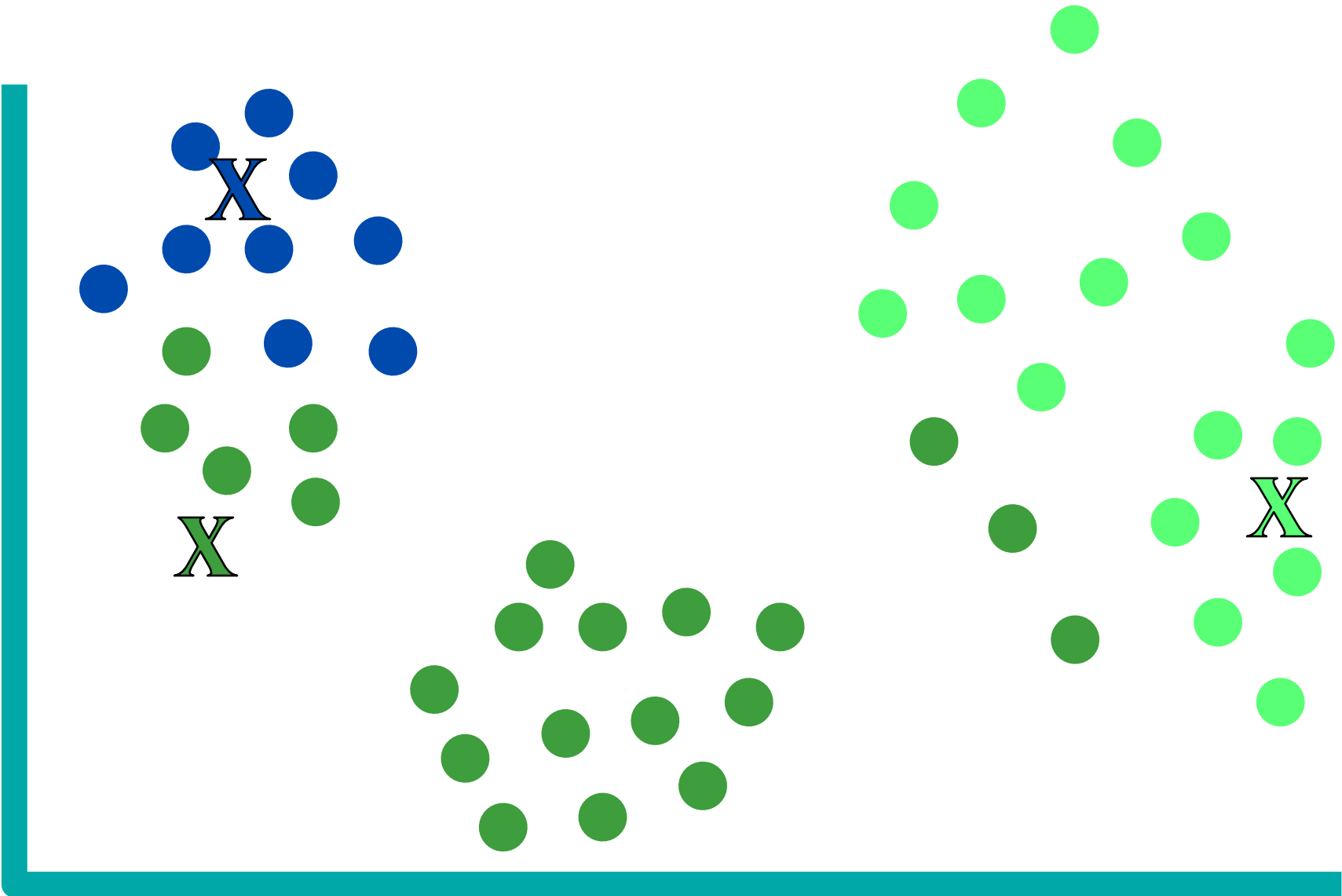


Assign Points to Clusters



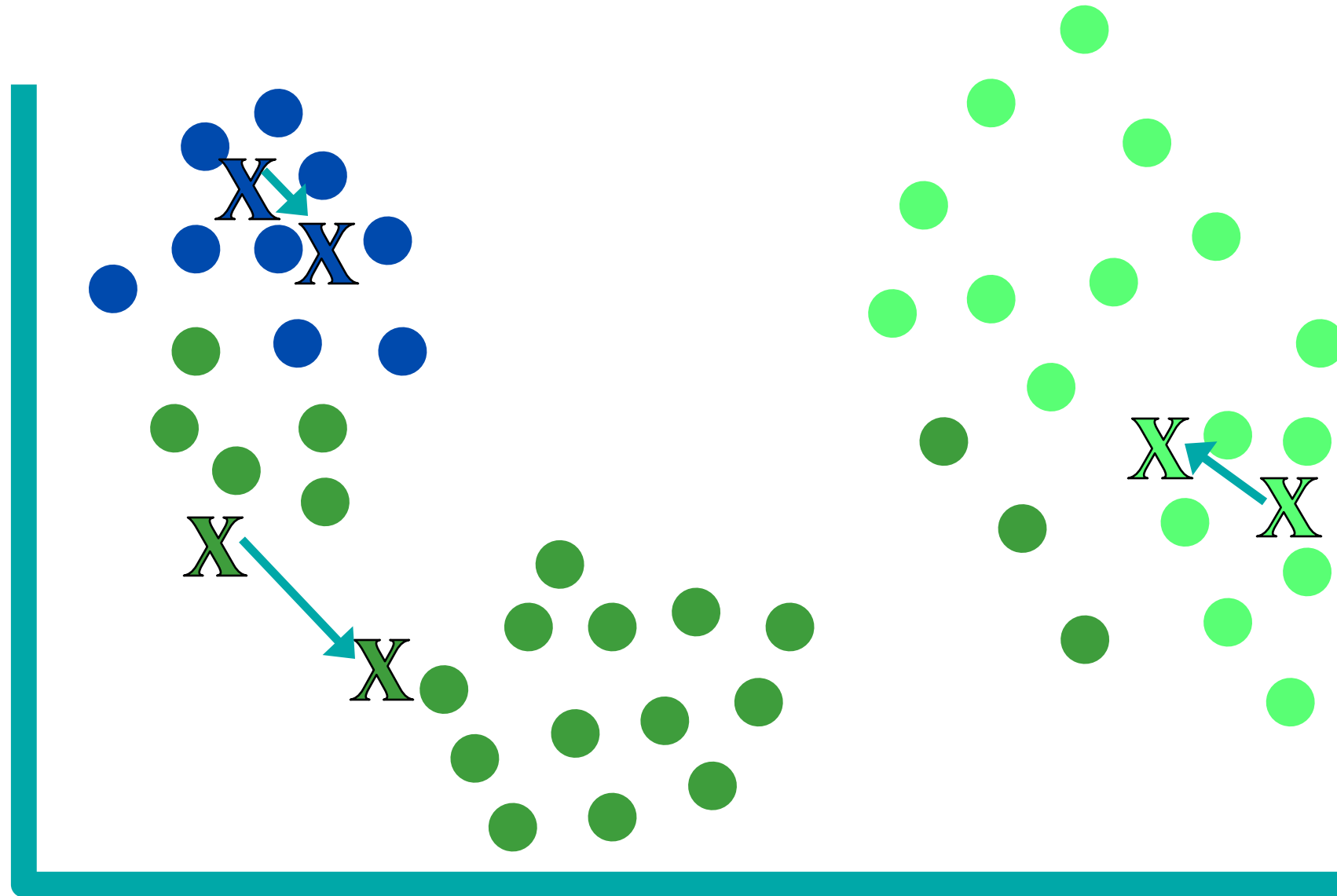
Step 3

Assign Points to Clusters



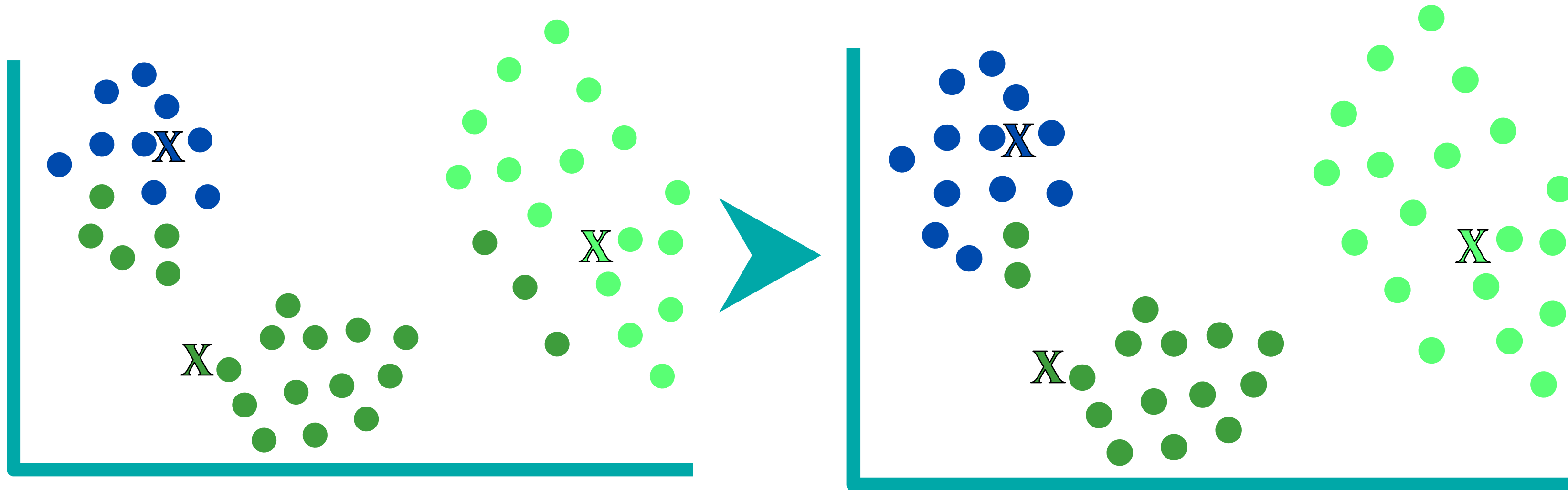
Step 4

Calculate the Center of each Cluster



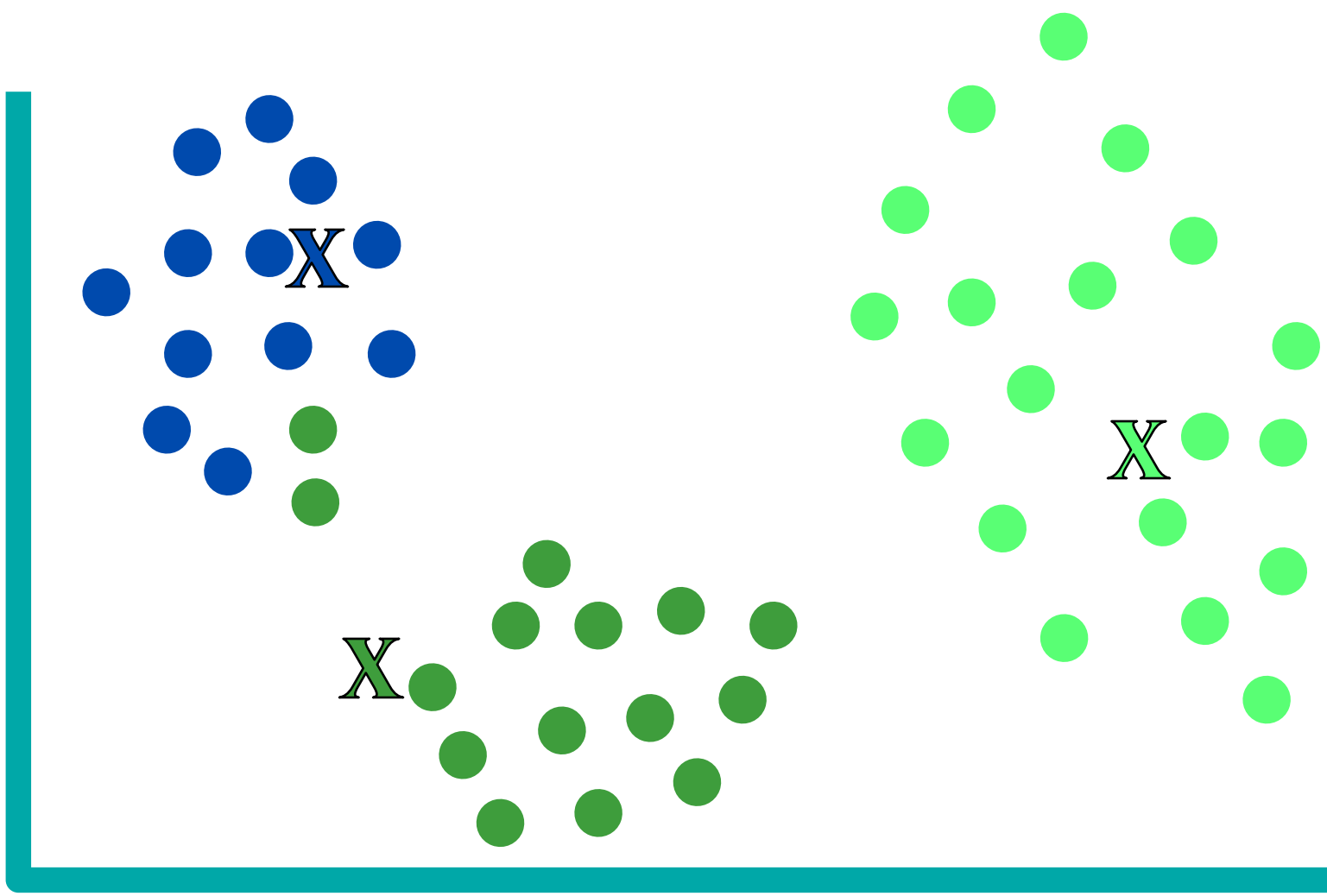
Step 5

Assign Points to the new Clusters

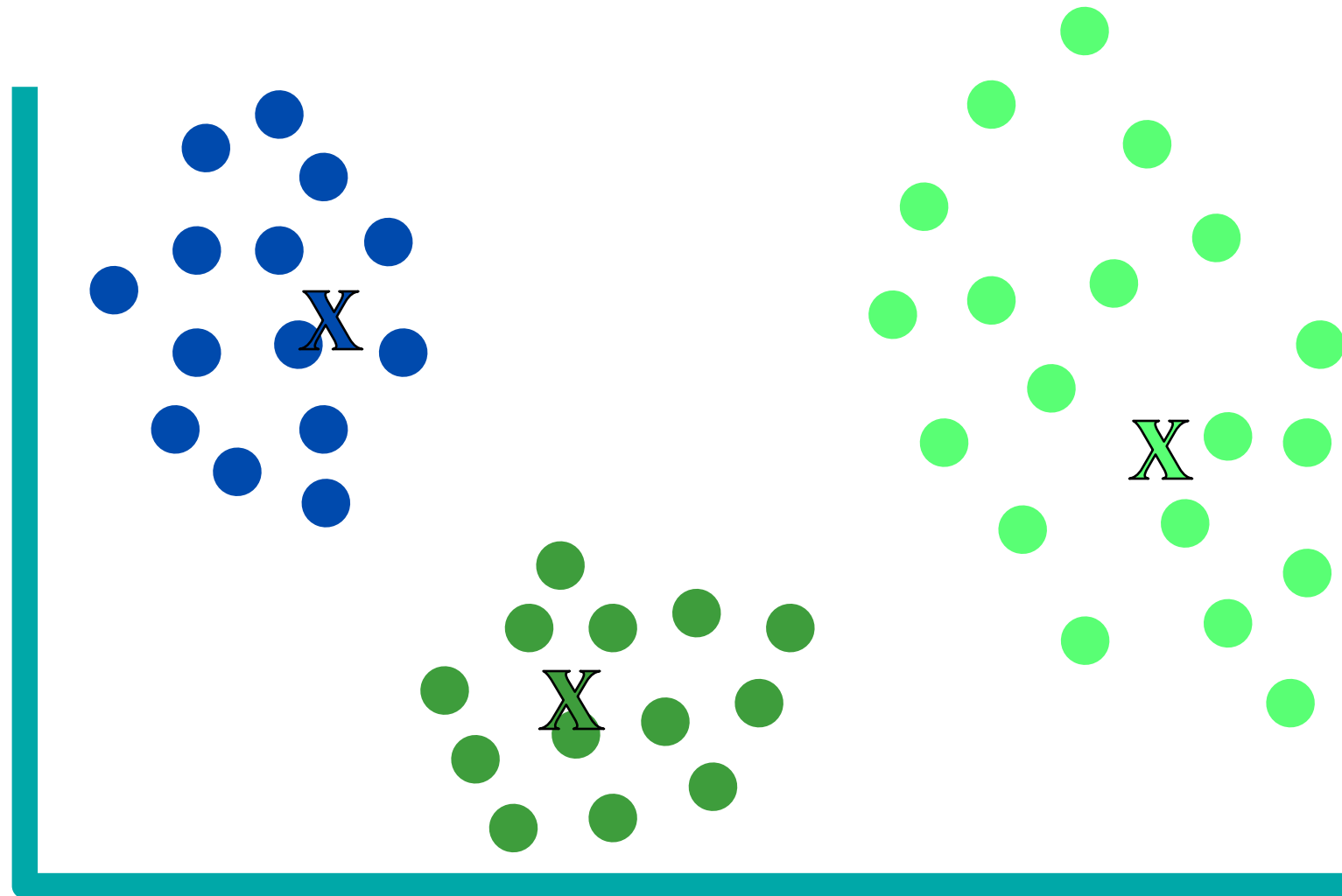


Step 4 & 5

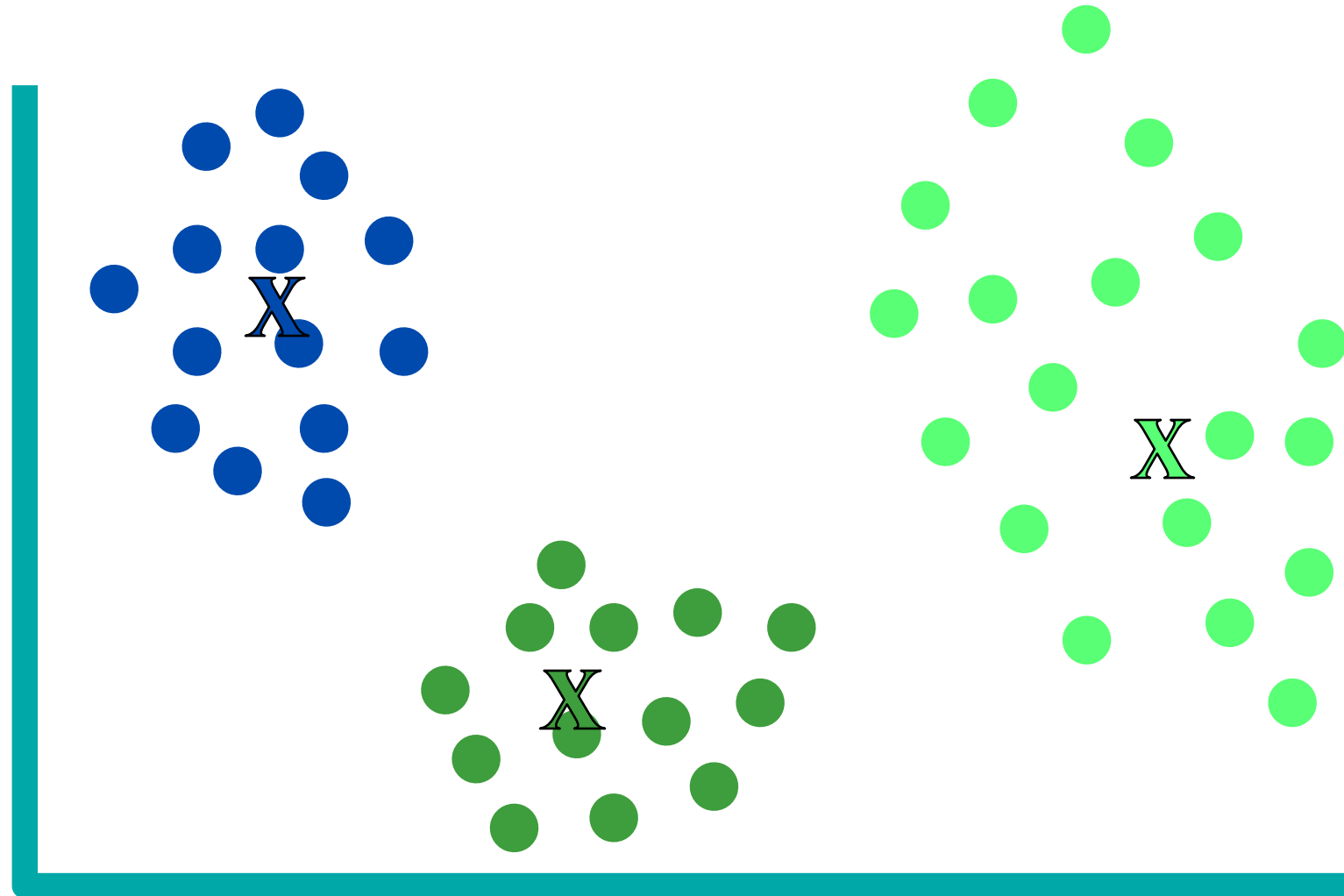
Repeat Step 4 and 5



Final Clusters



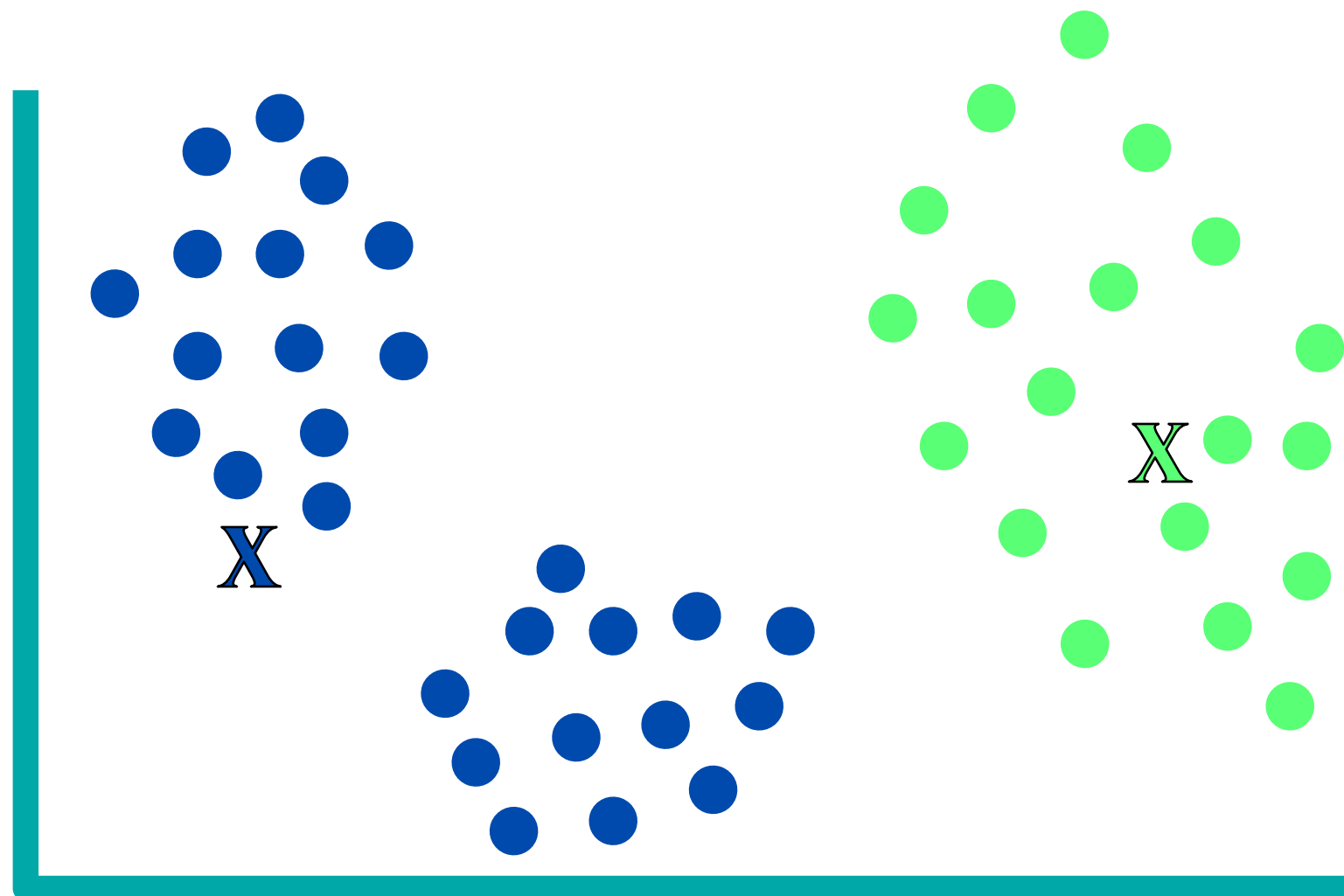
When to Stop?



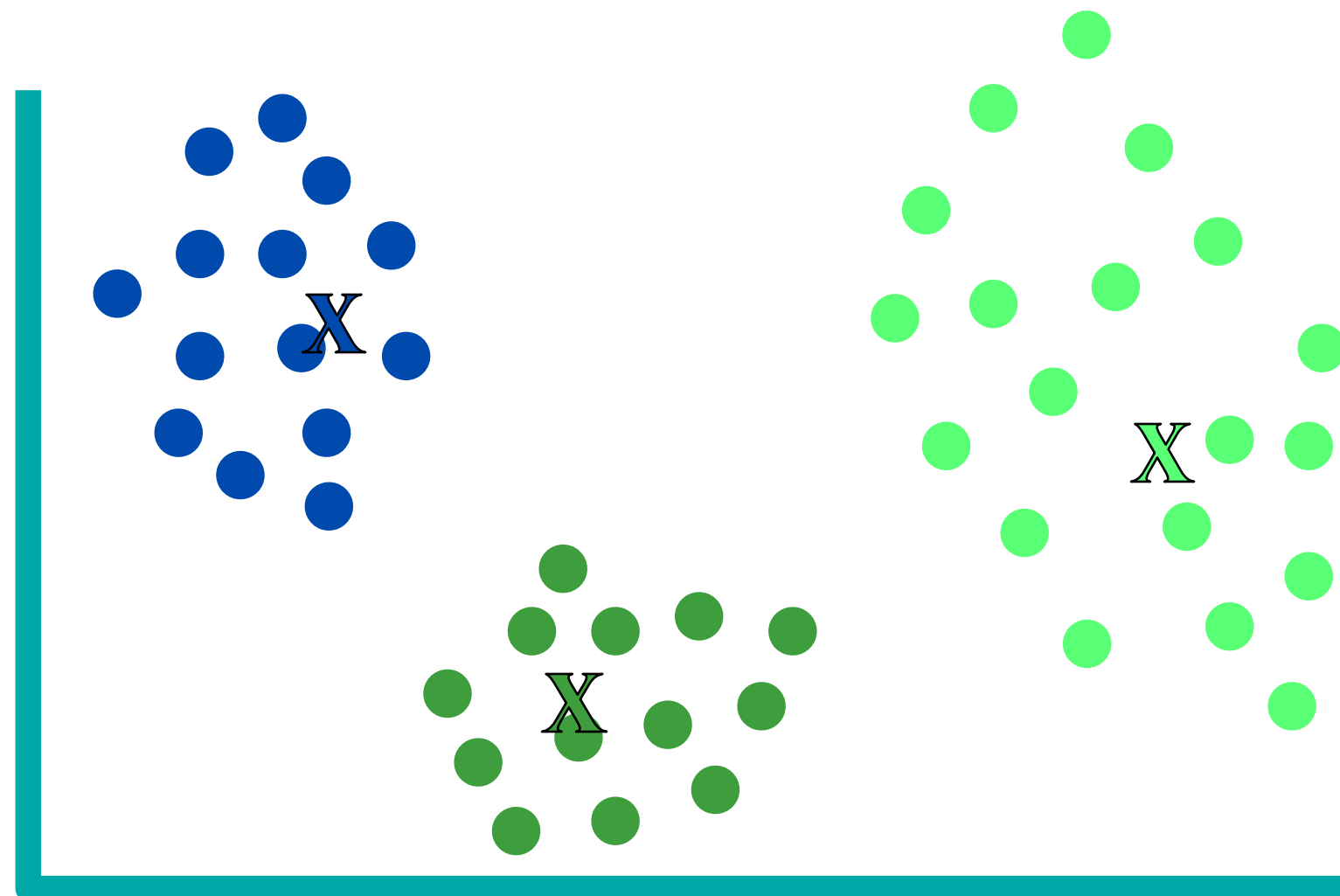
- When the change in the cluster centroids is close to zero
- After a limited number of iterations

Optimal Cluster Number

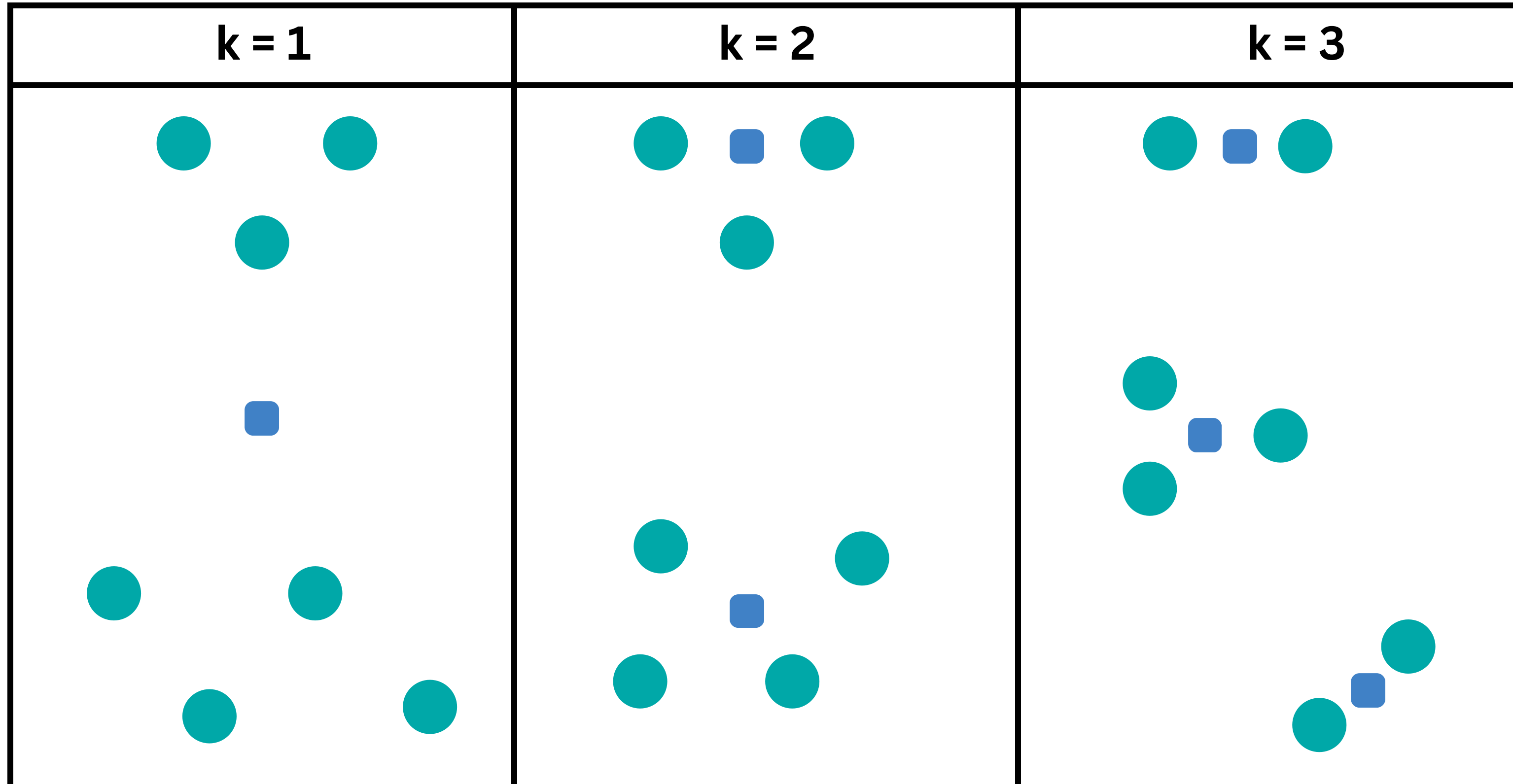
2 Cluster



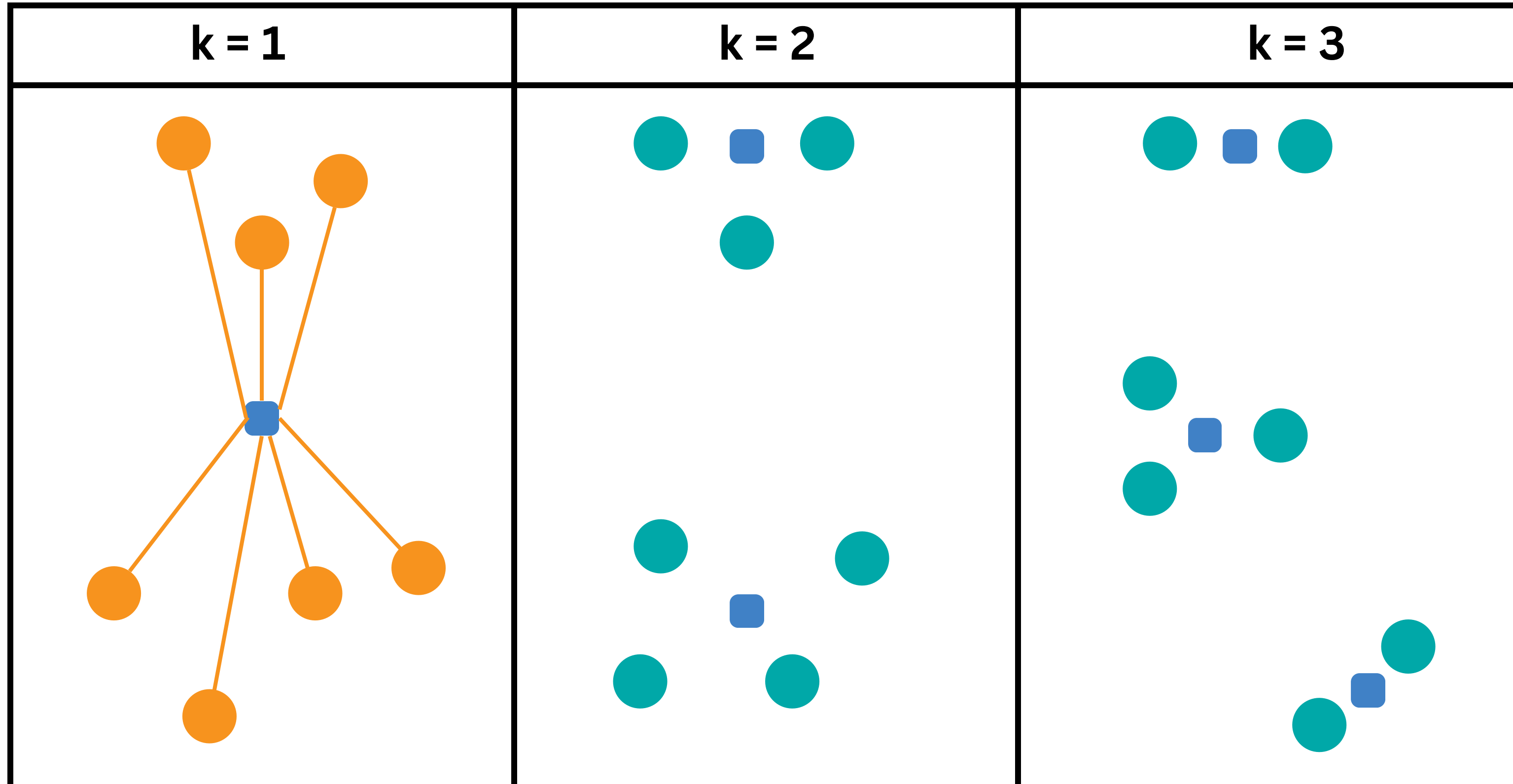
3 Cluster



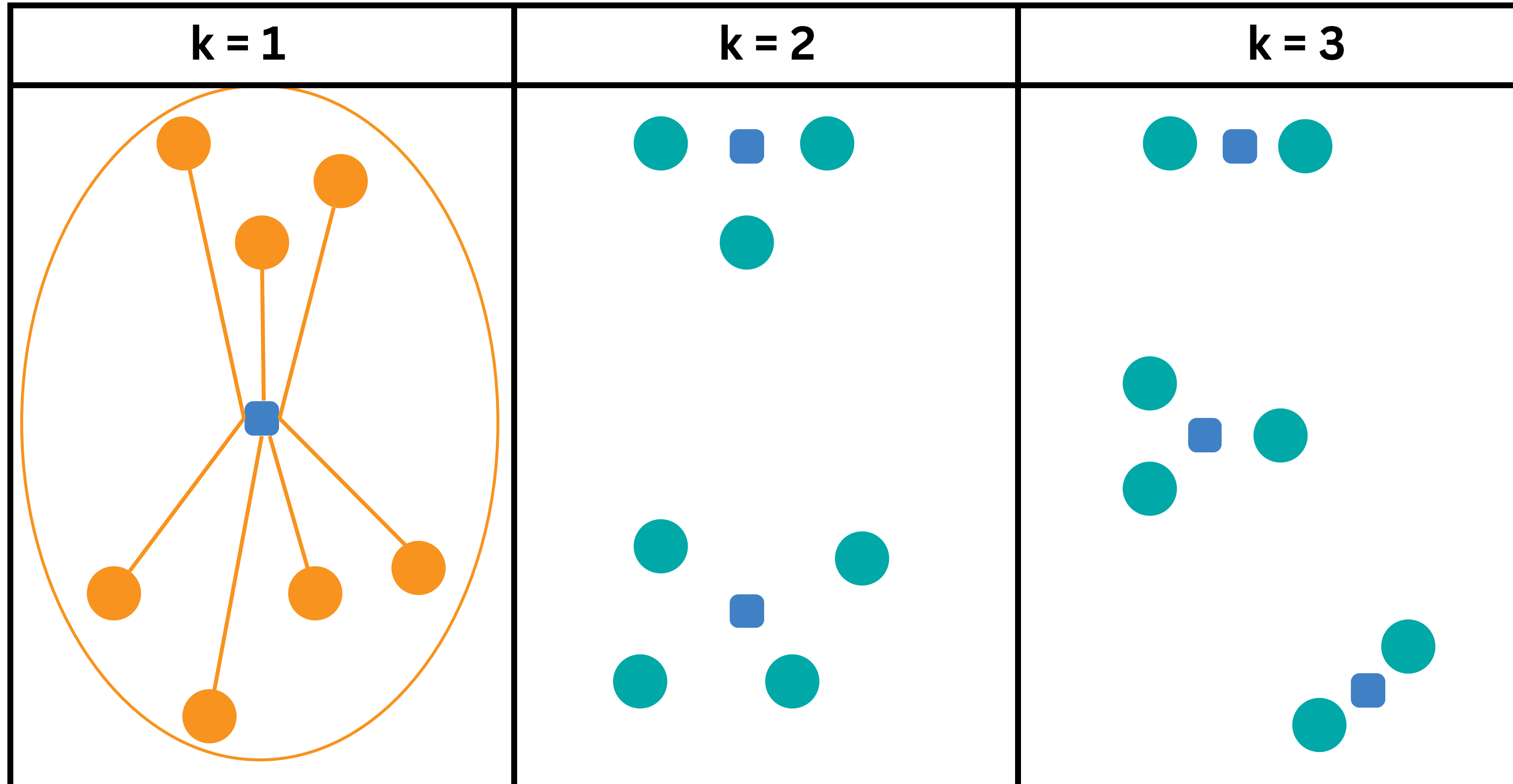
Within Sum of Squares (WSS)



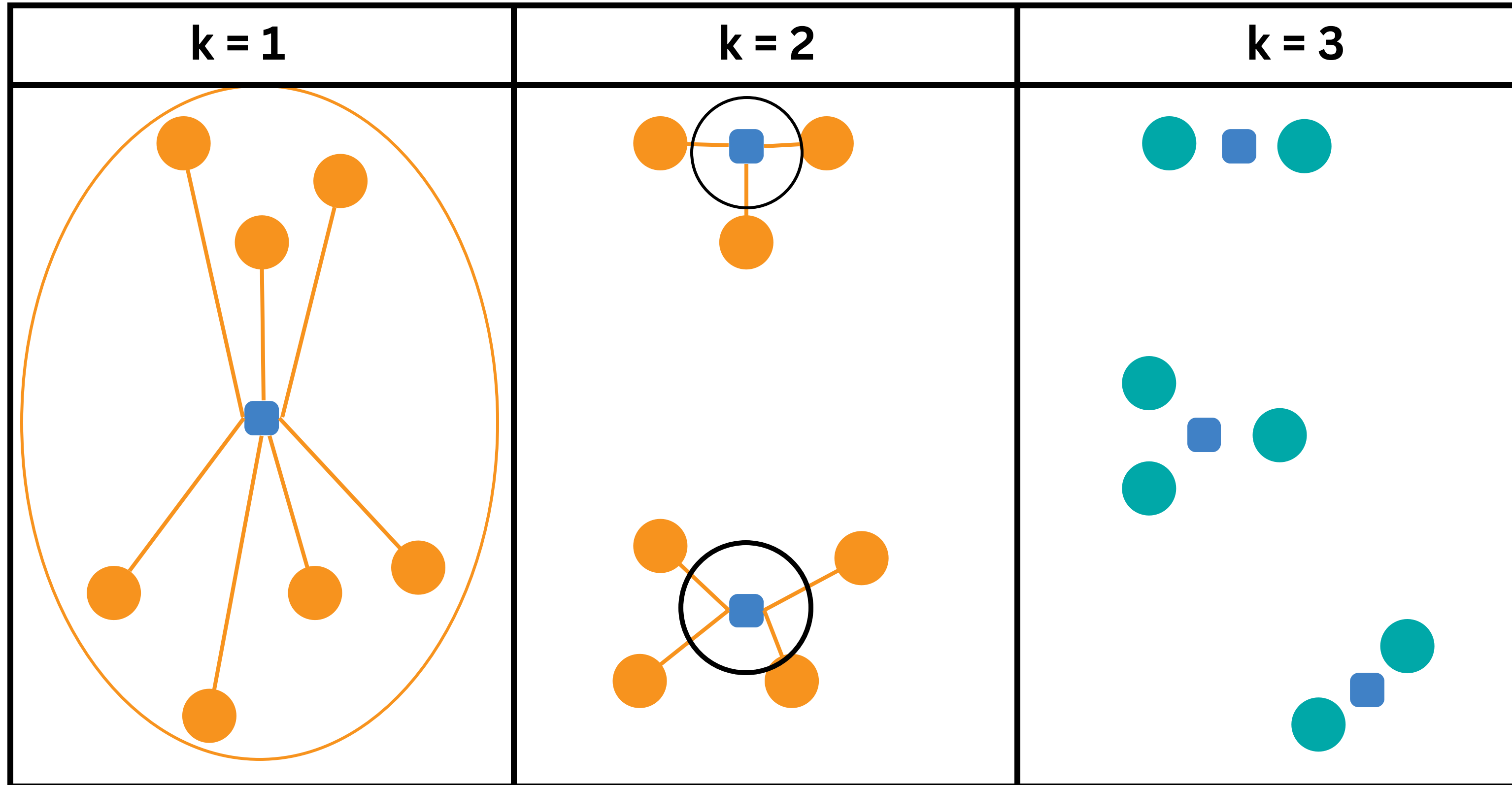
Within Sum of Squares



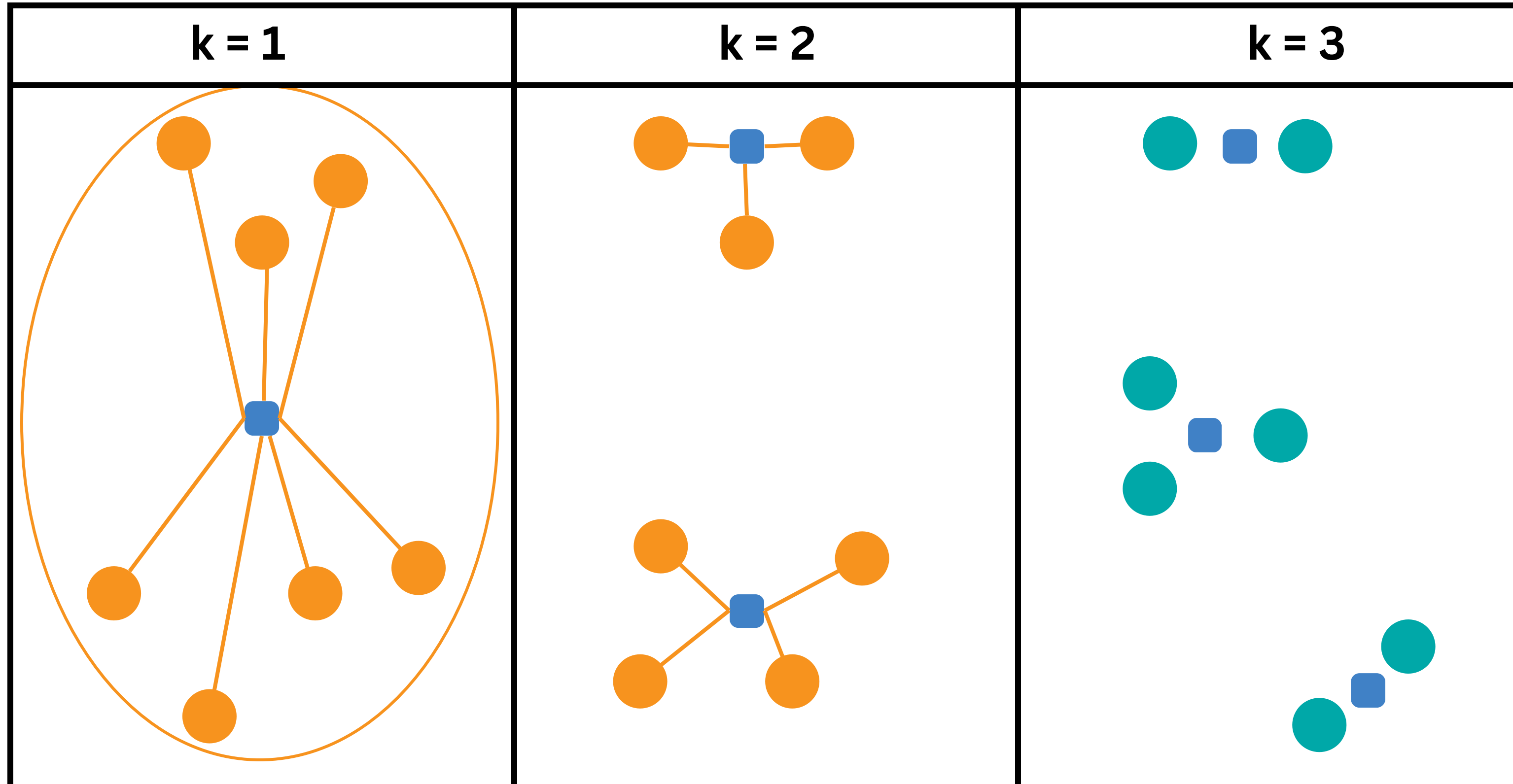
Within Sum of Squares



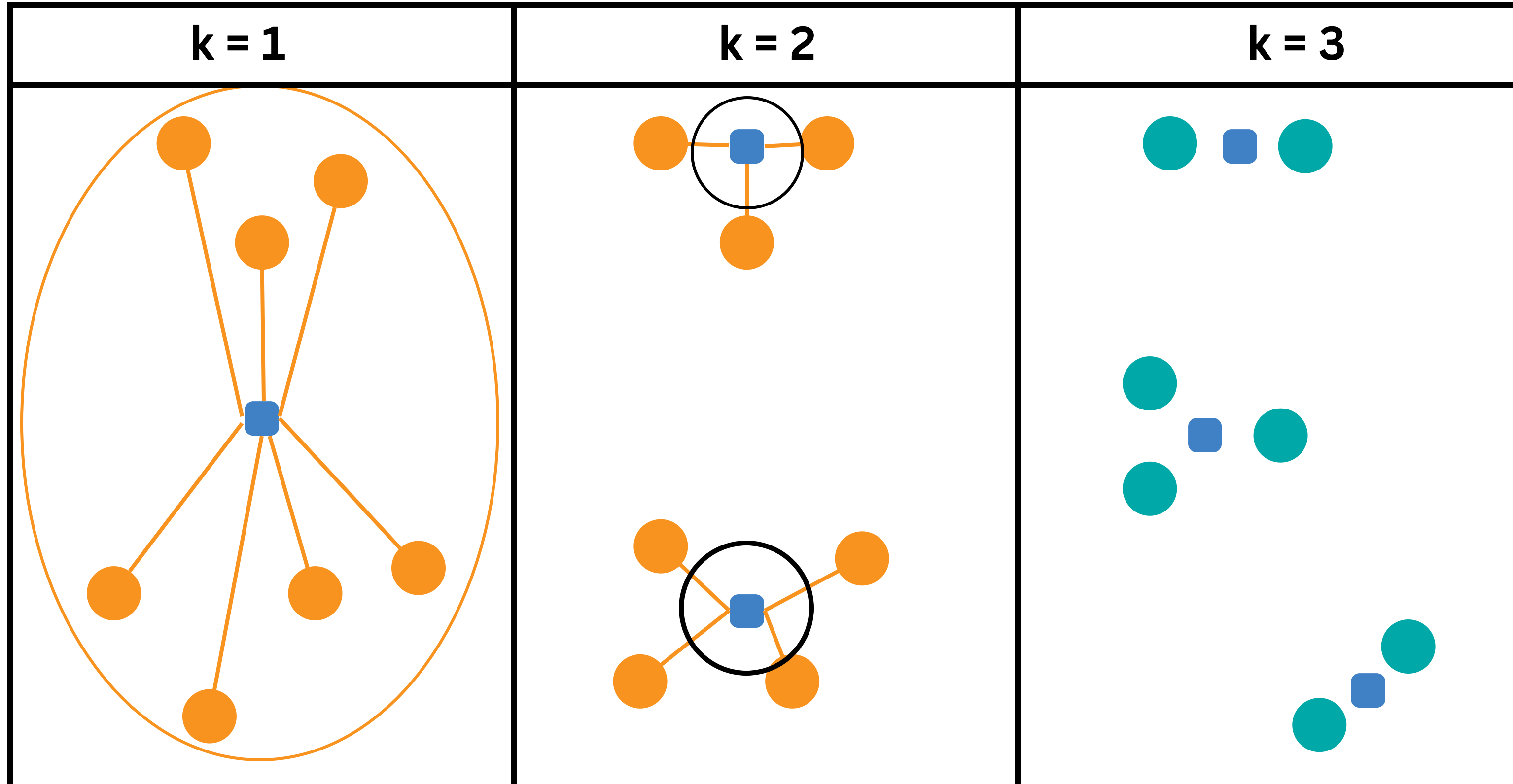
Within Sum of Squares (WSS)



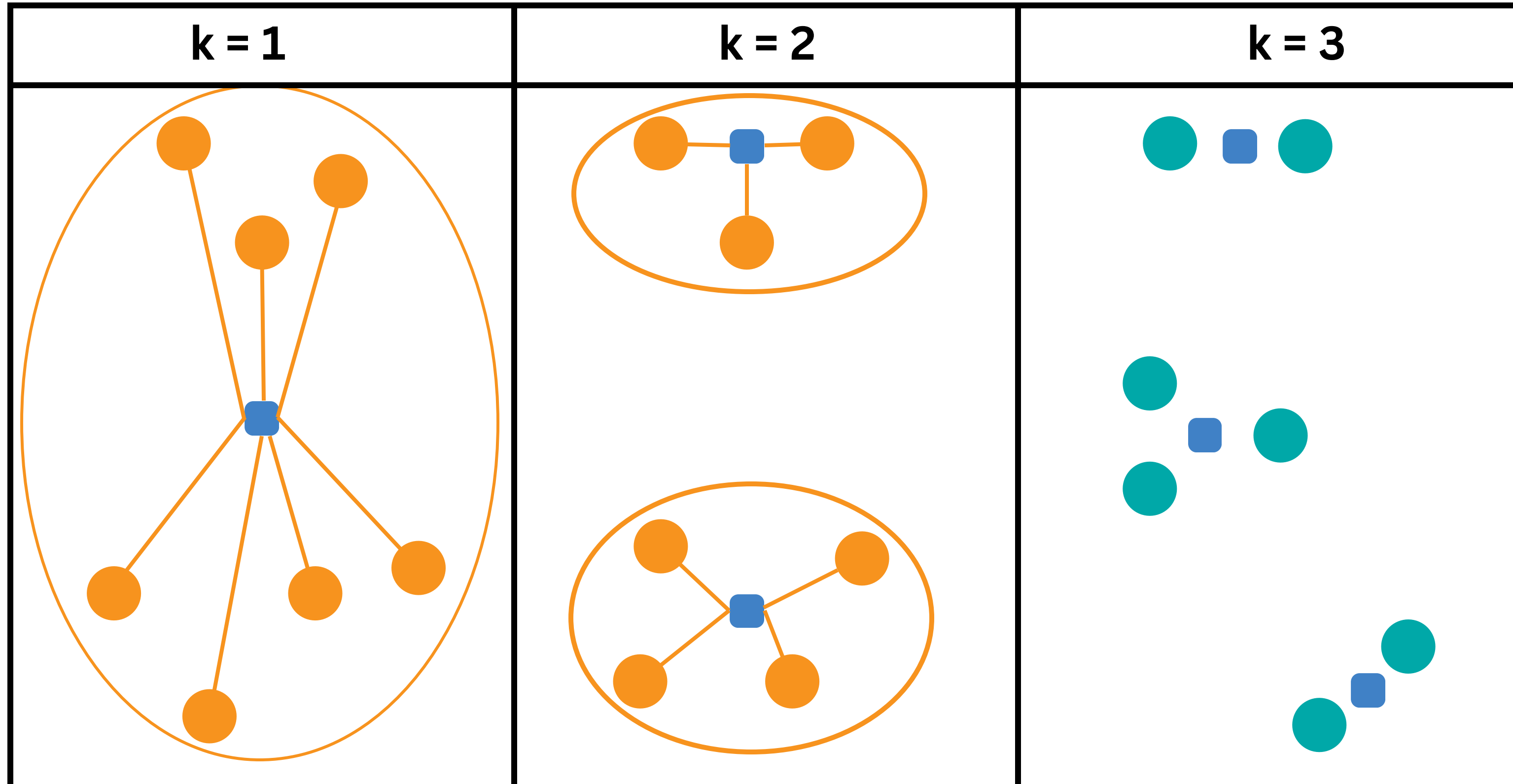
Within Sum of Squares (WSS)



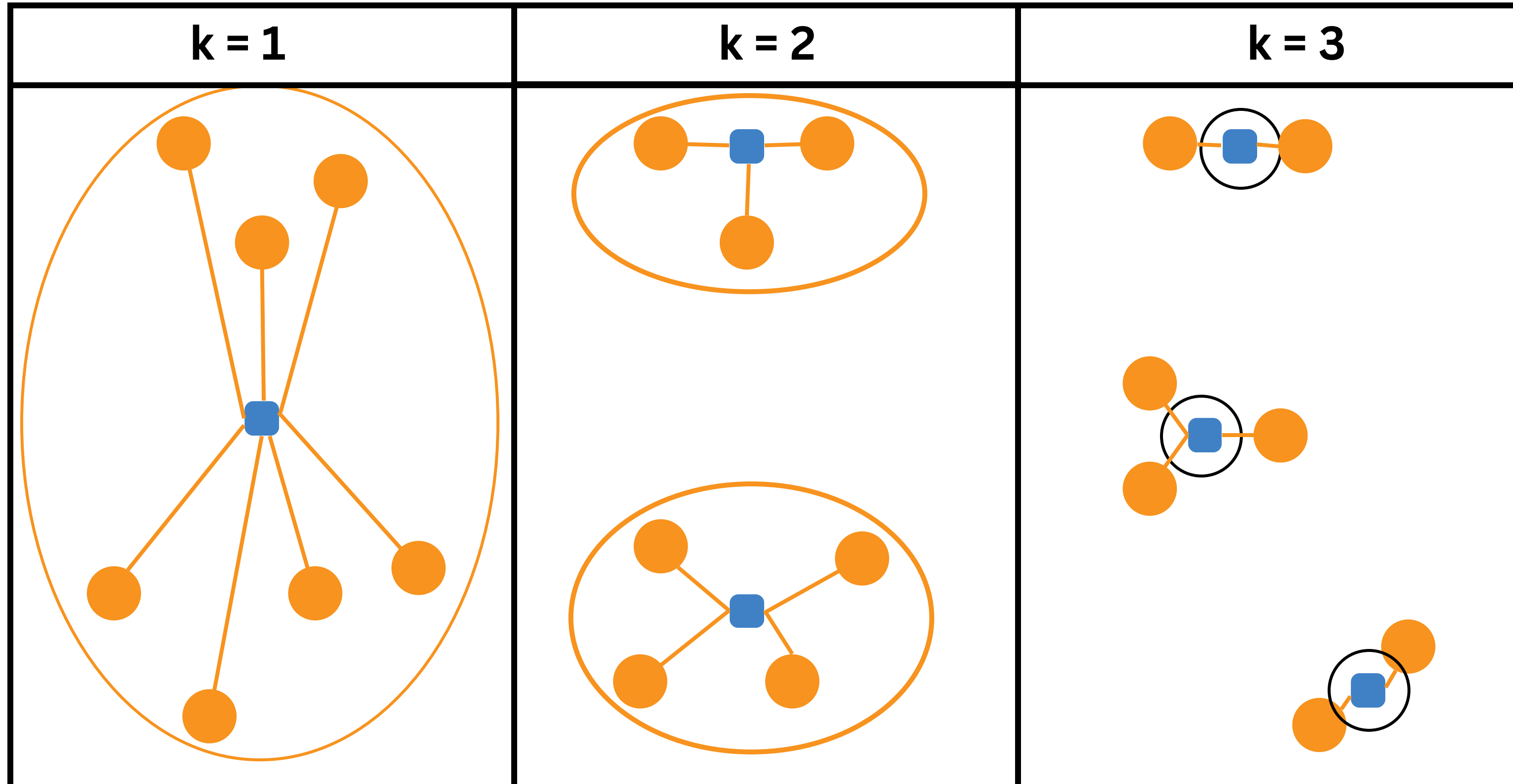
Within Sum of Squares (WSS)



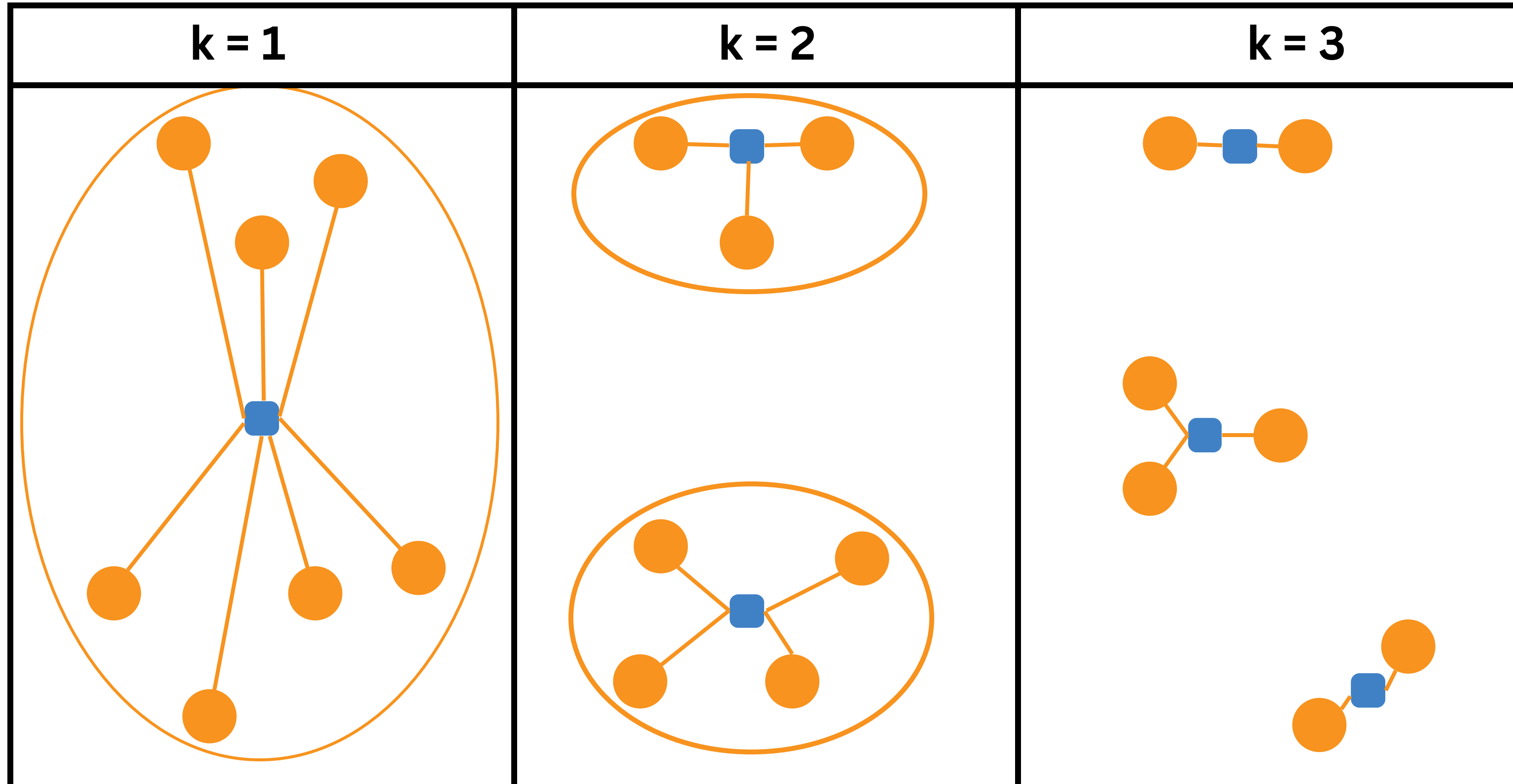
Within Sum of Squares (WSS)



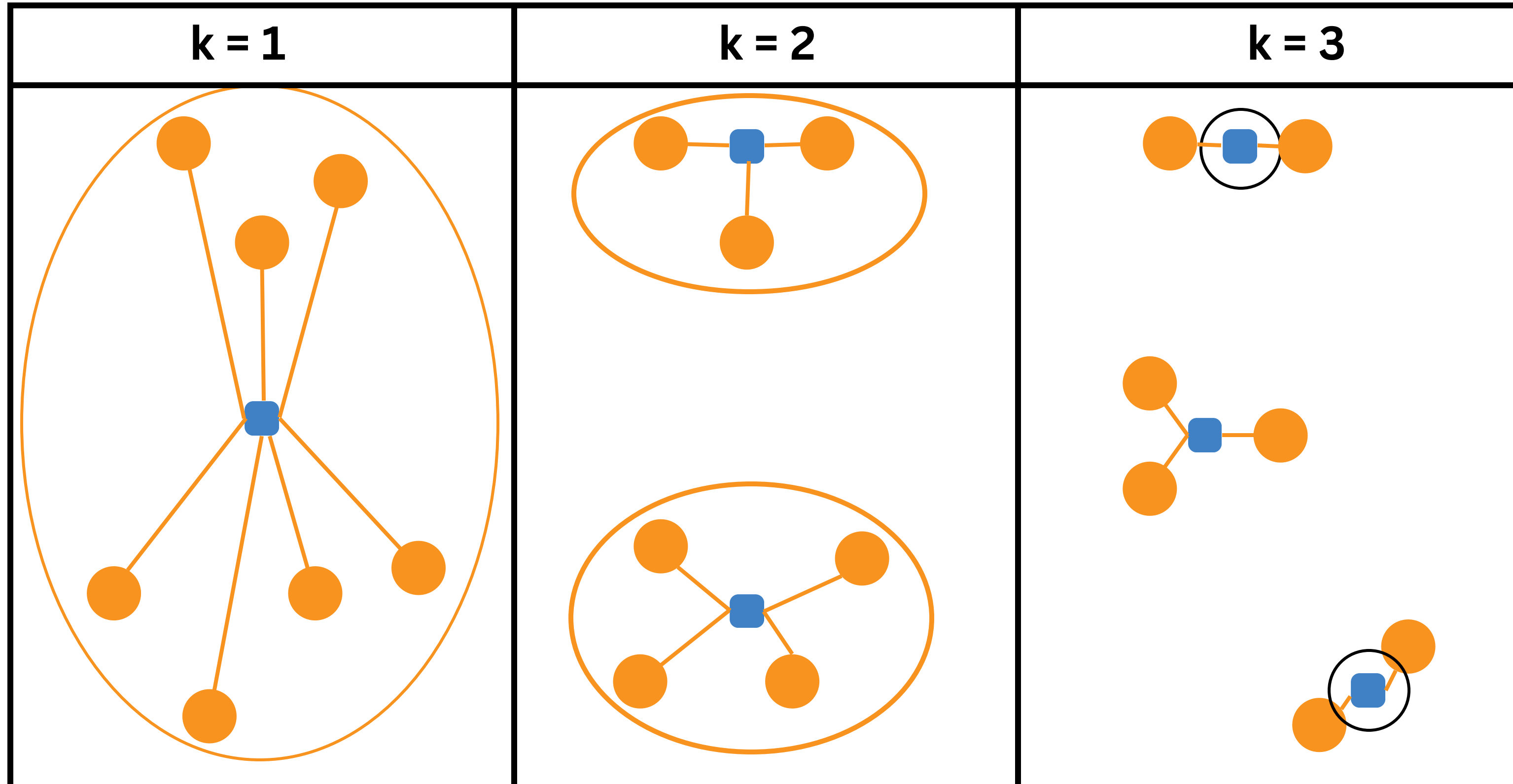
Within Sum of Squares (WSS)



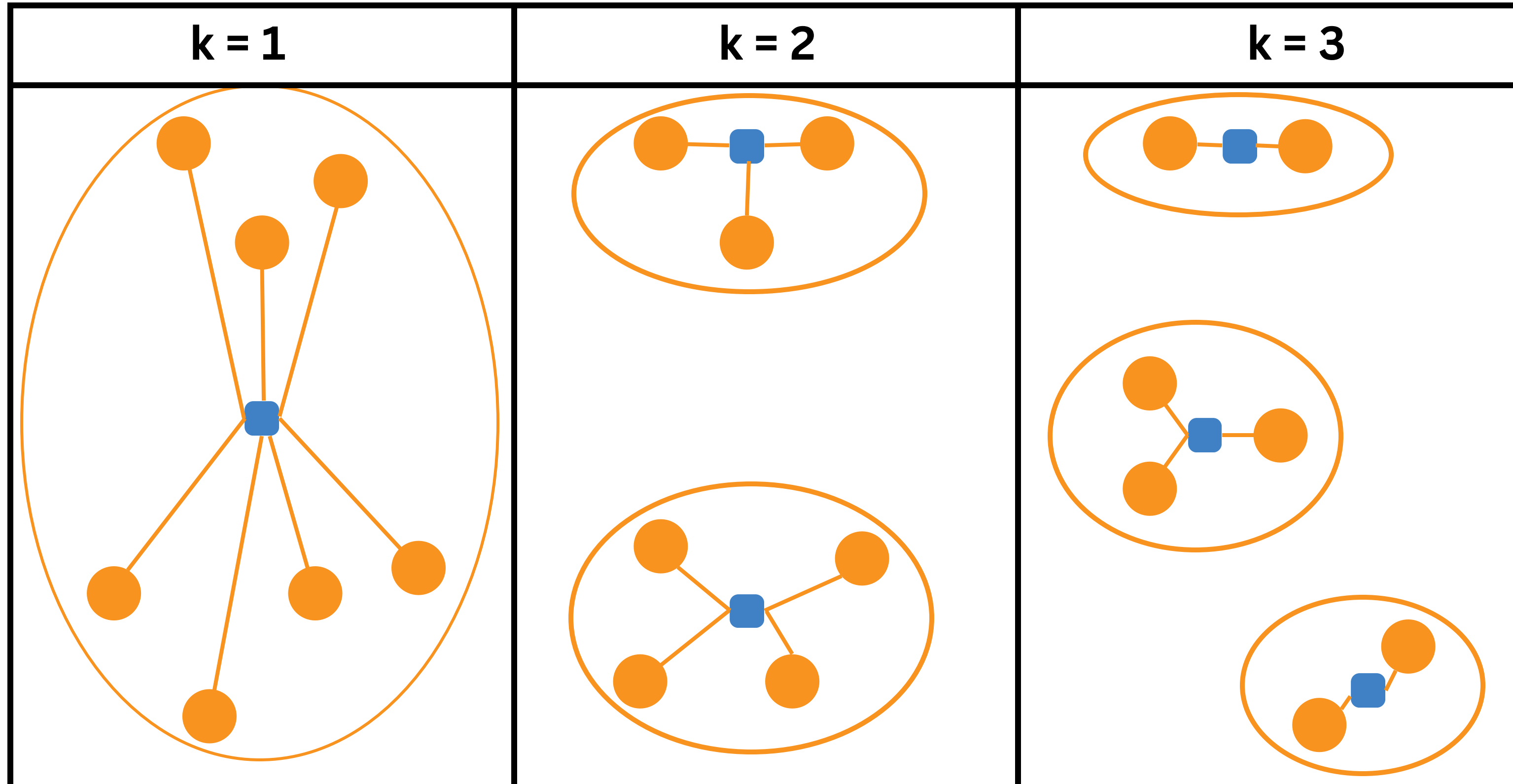
Within Sum of Squares (WSS)



Within Sum of Squares (WSS)

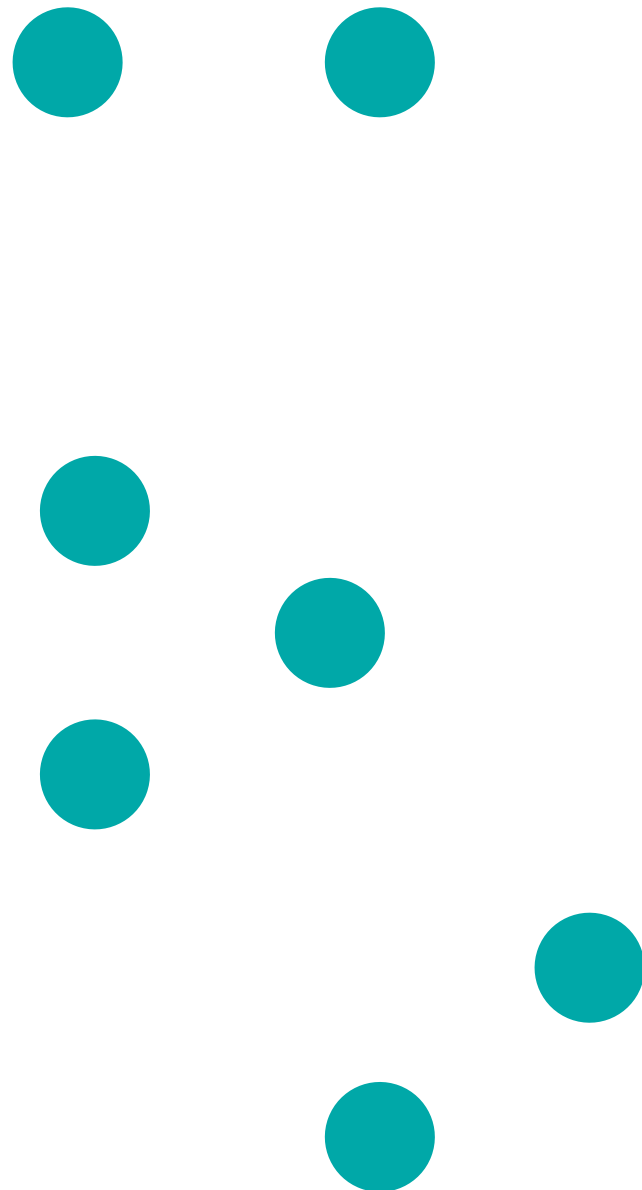


Within Sum of Squares (WSS)

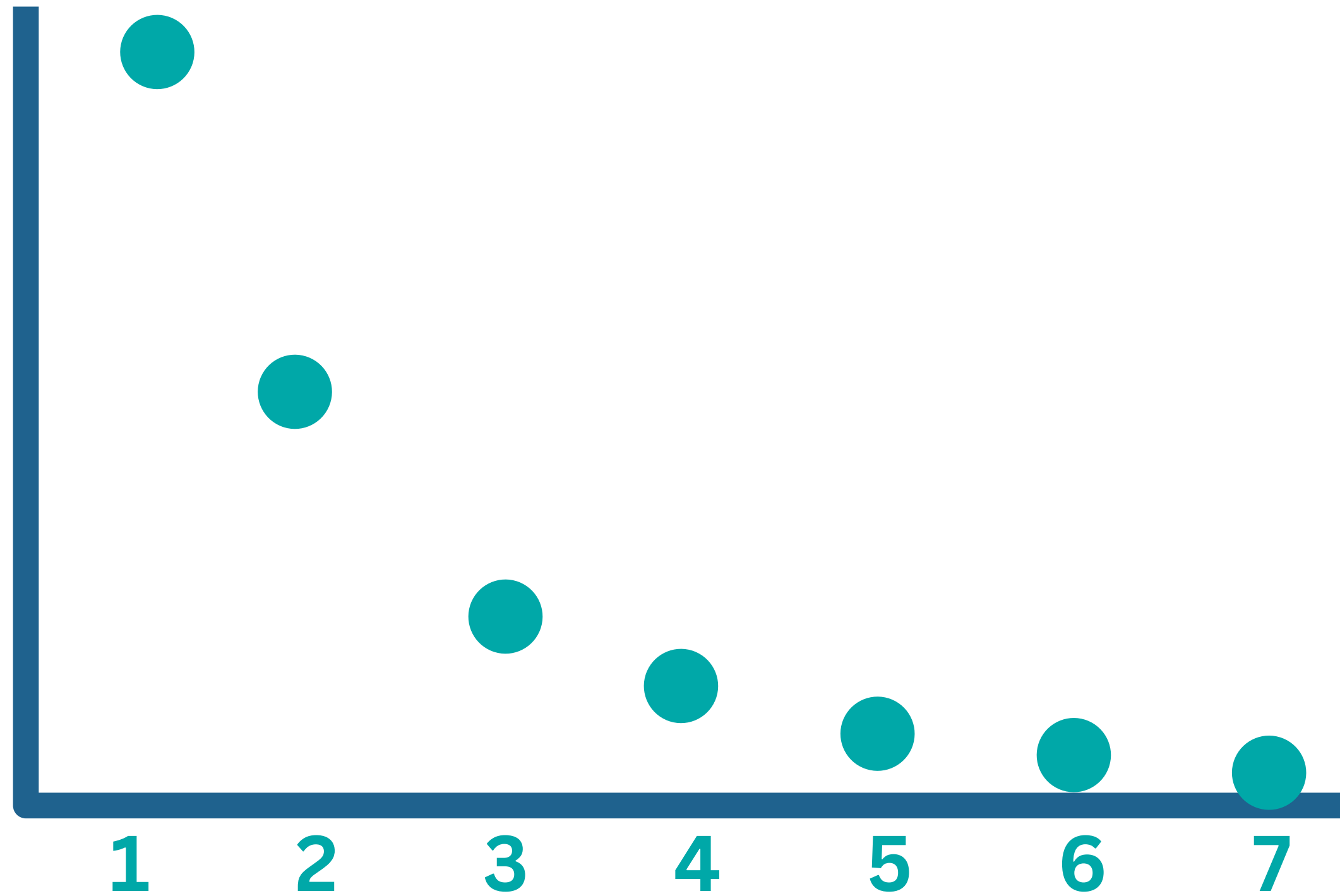


Within Sum of Squares (WSS)

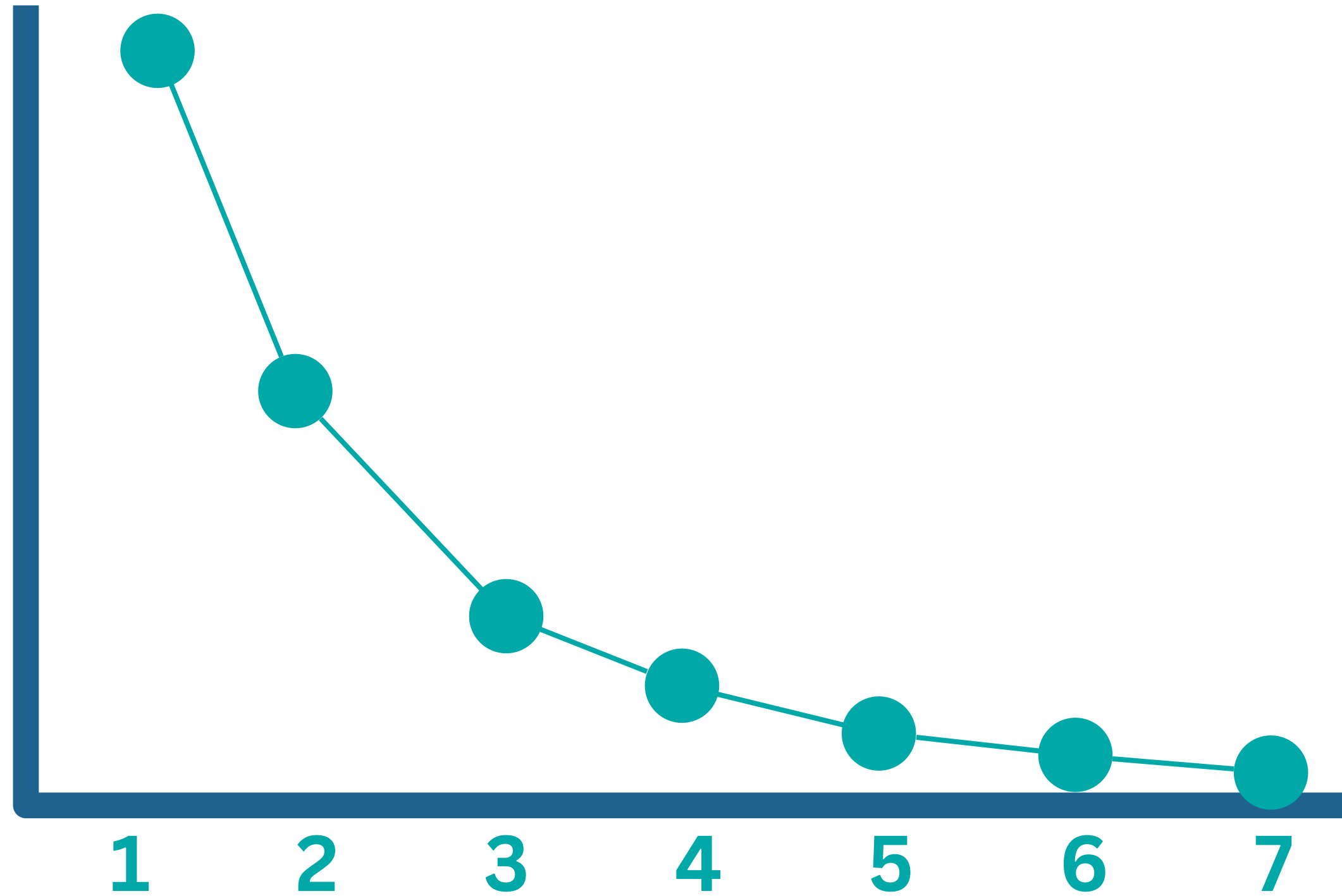
$K = 7$



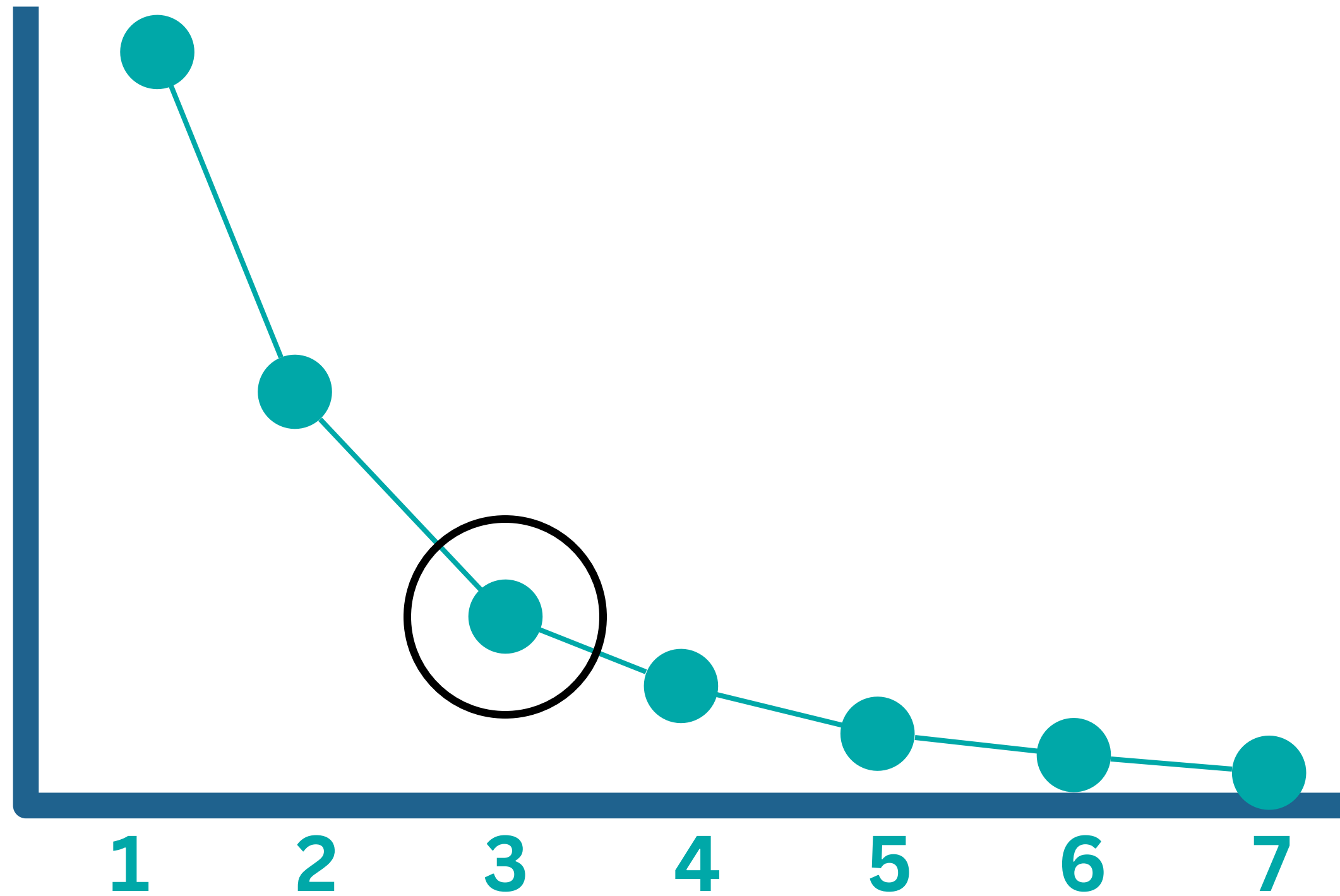
WSS Plot

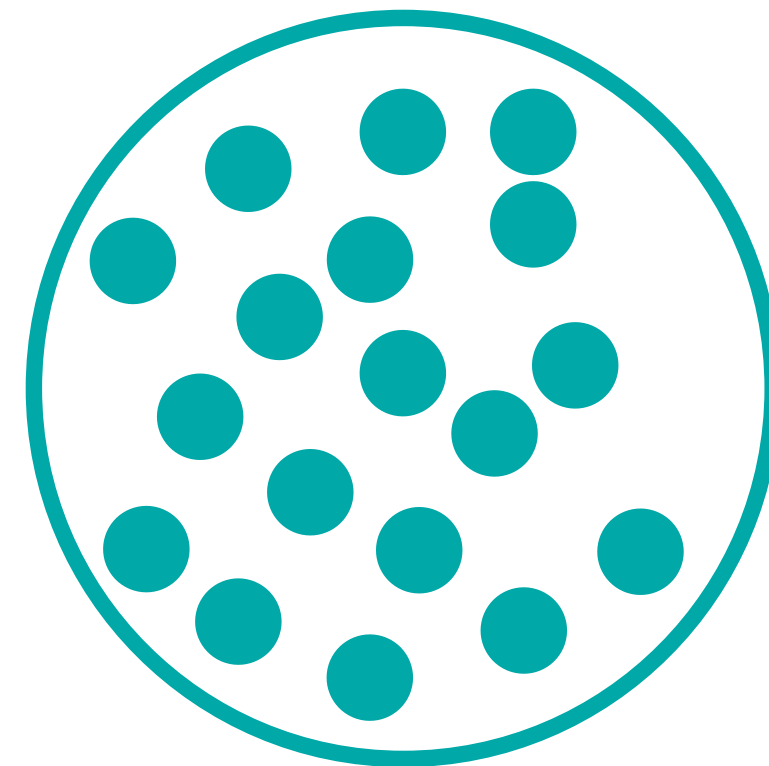
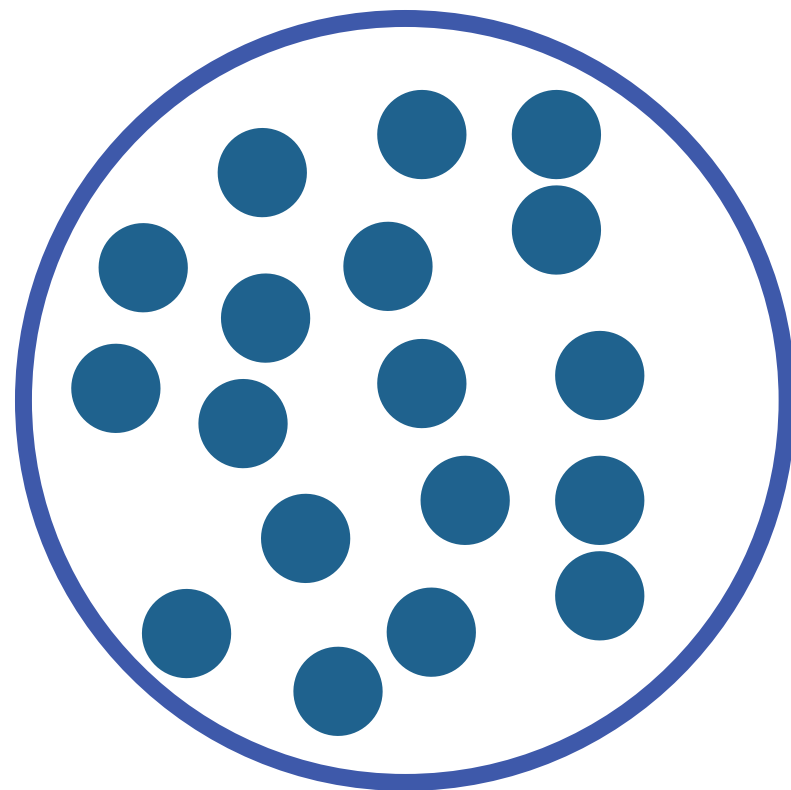
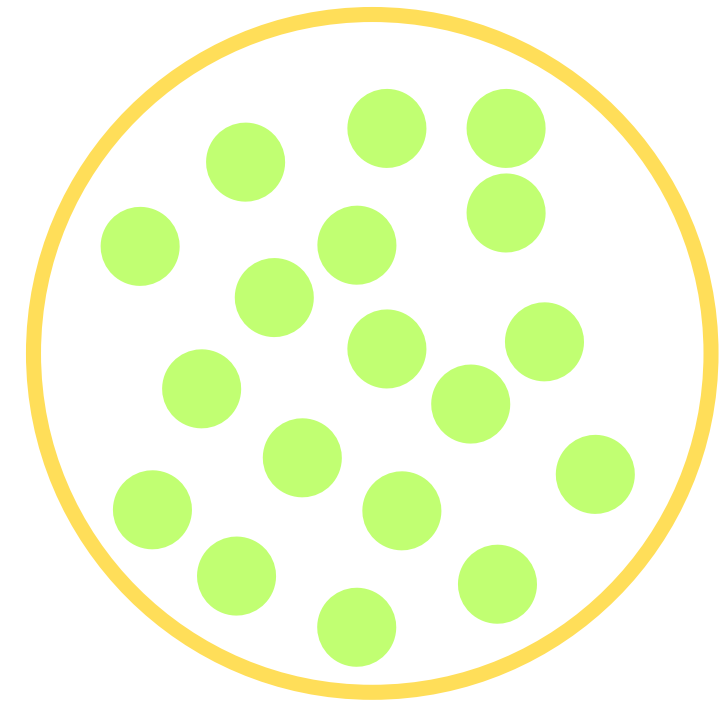
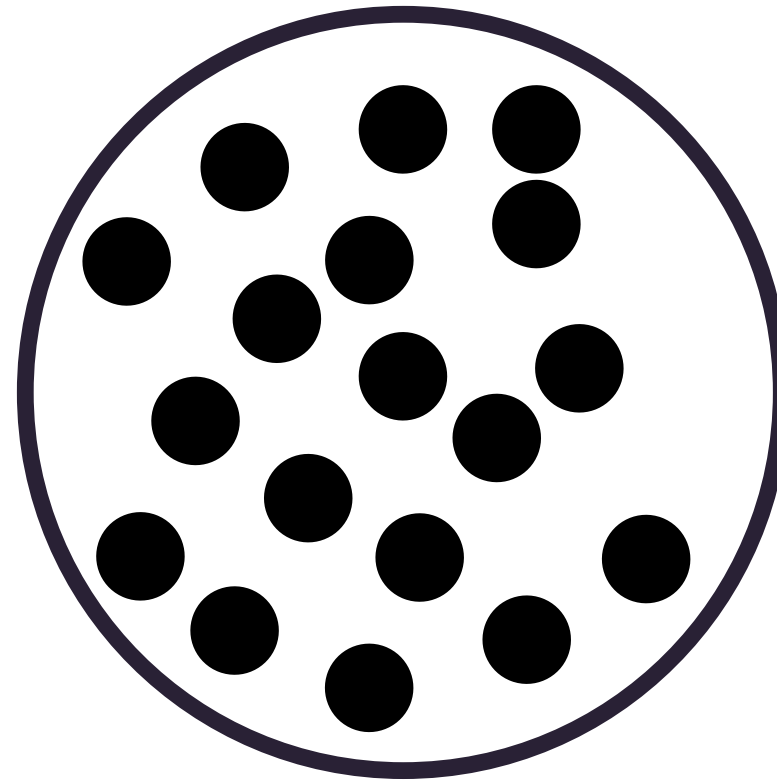
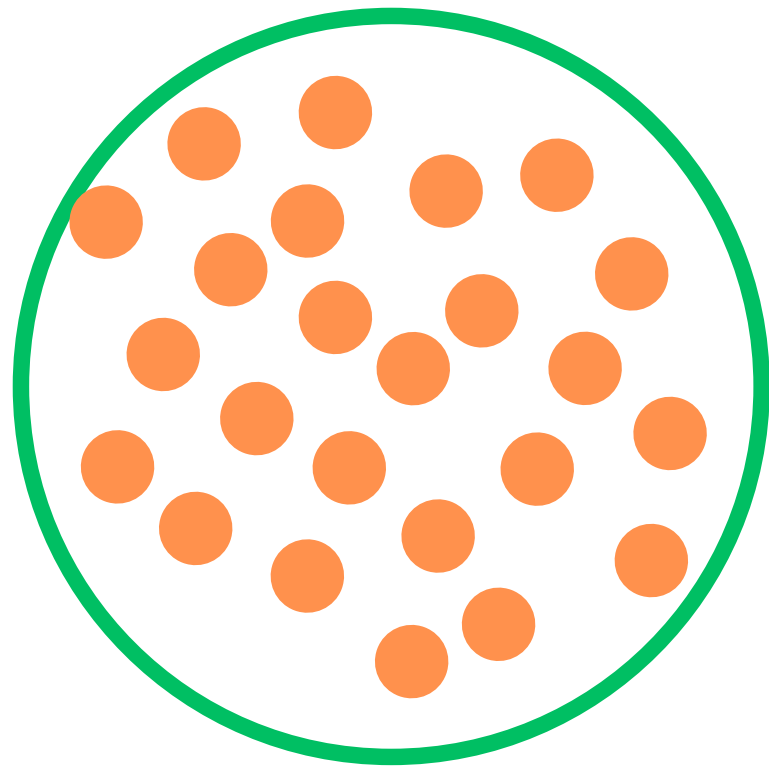


WSS Plot

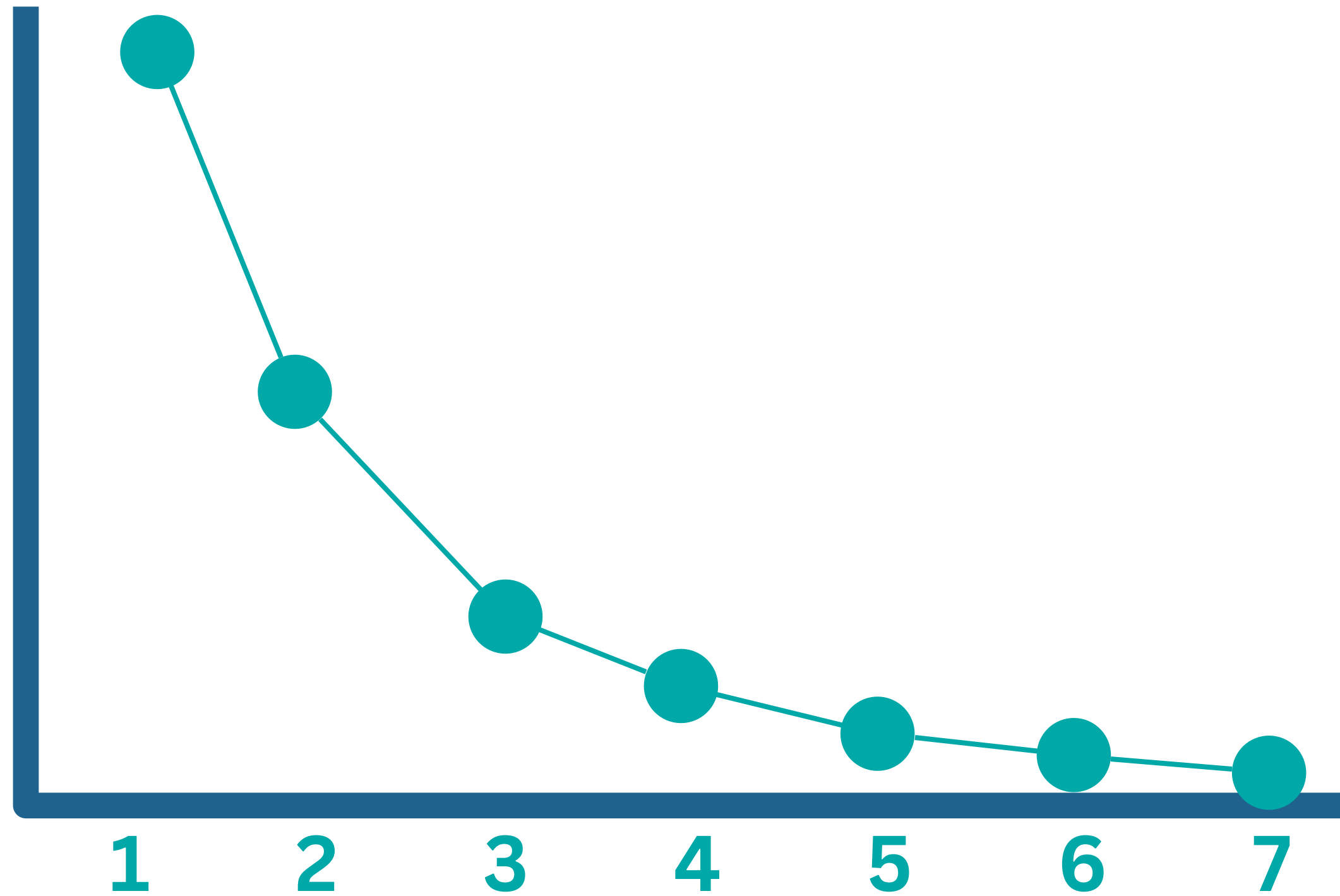


WSS Plot

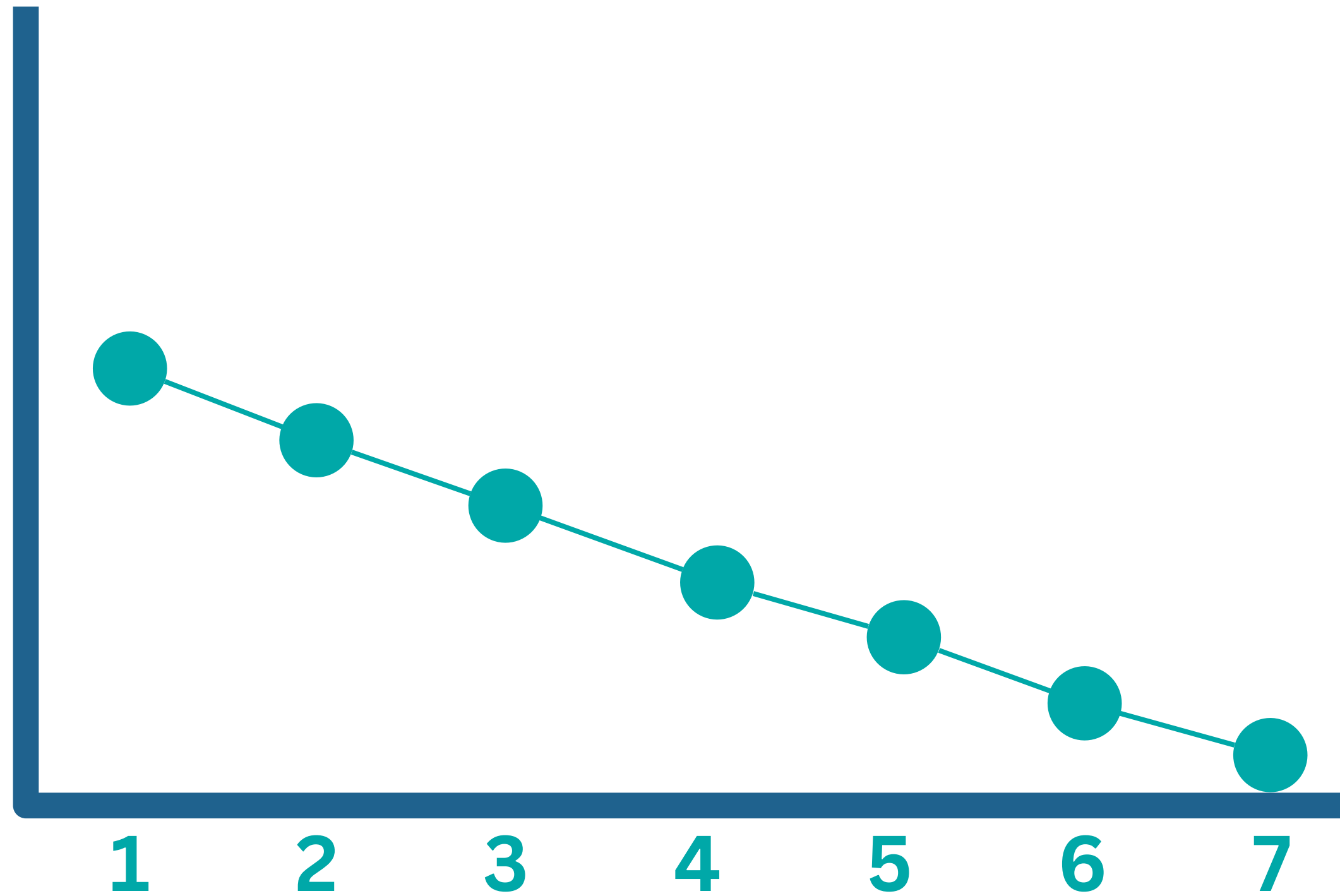




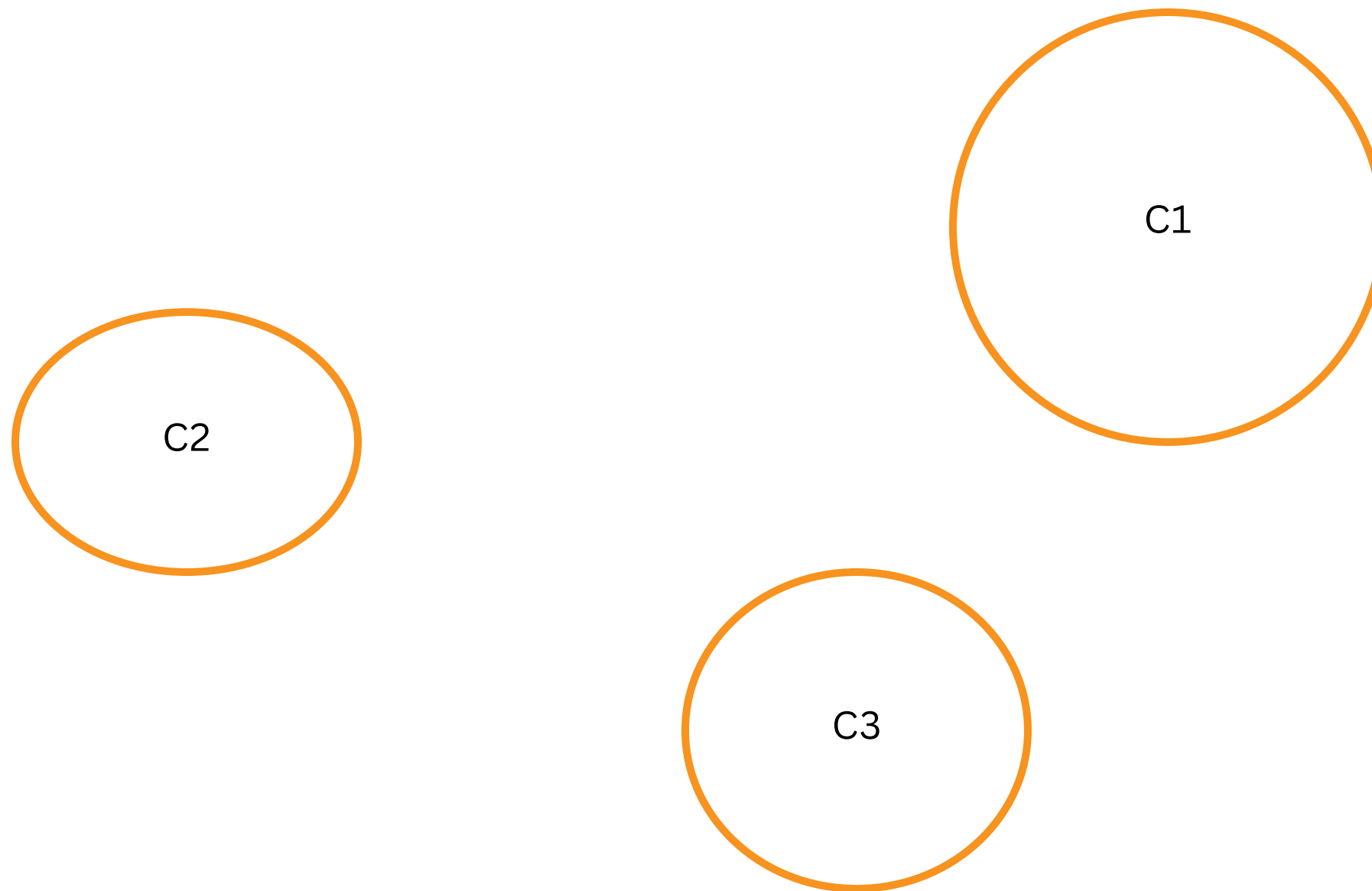
WSS Plot



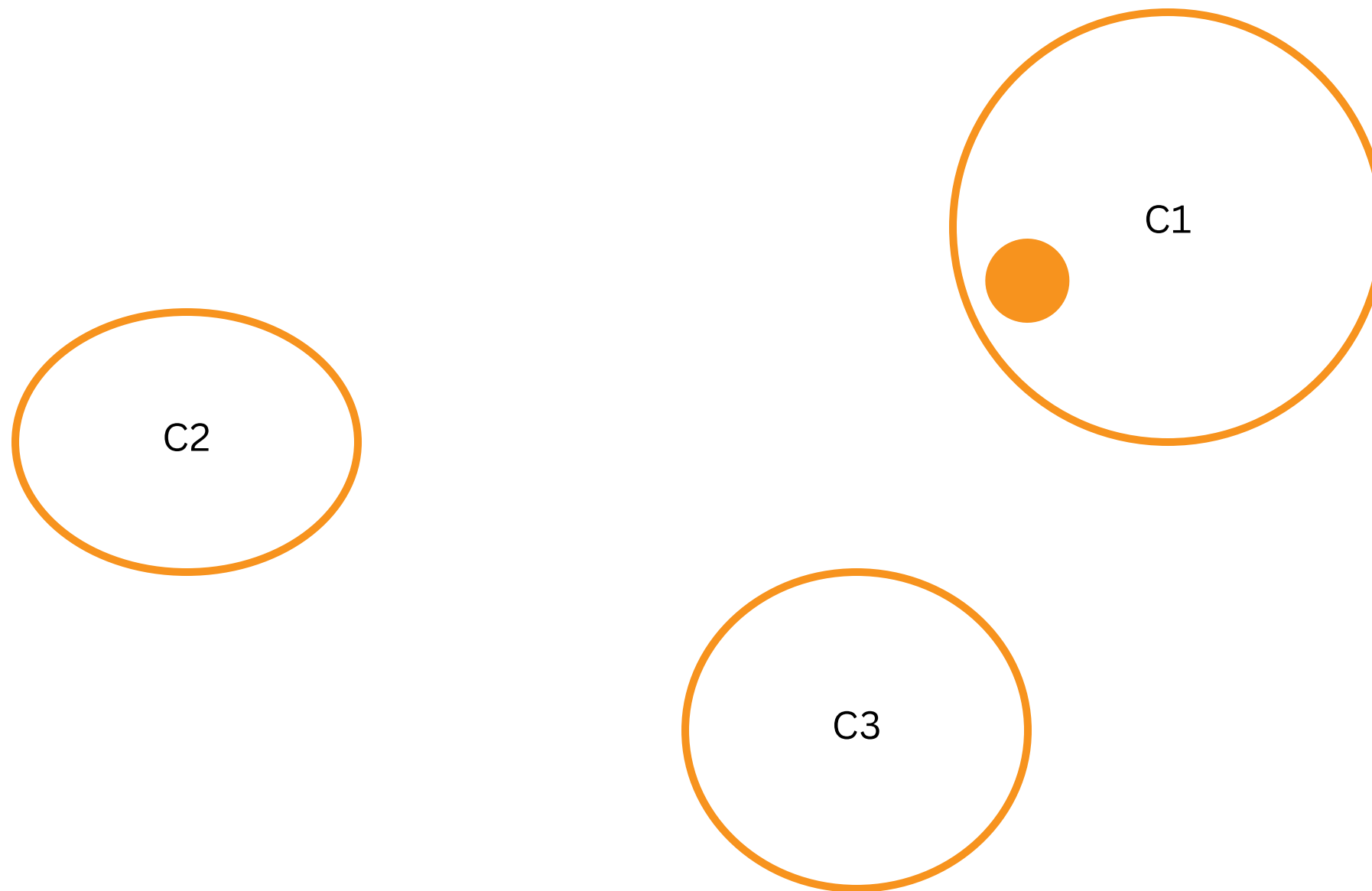
WSS Plot



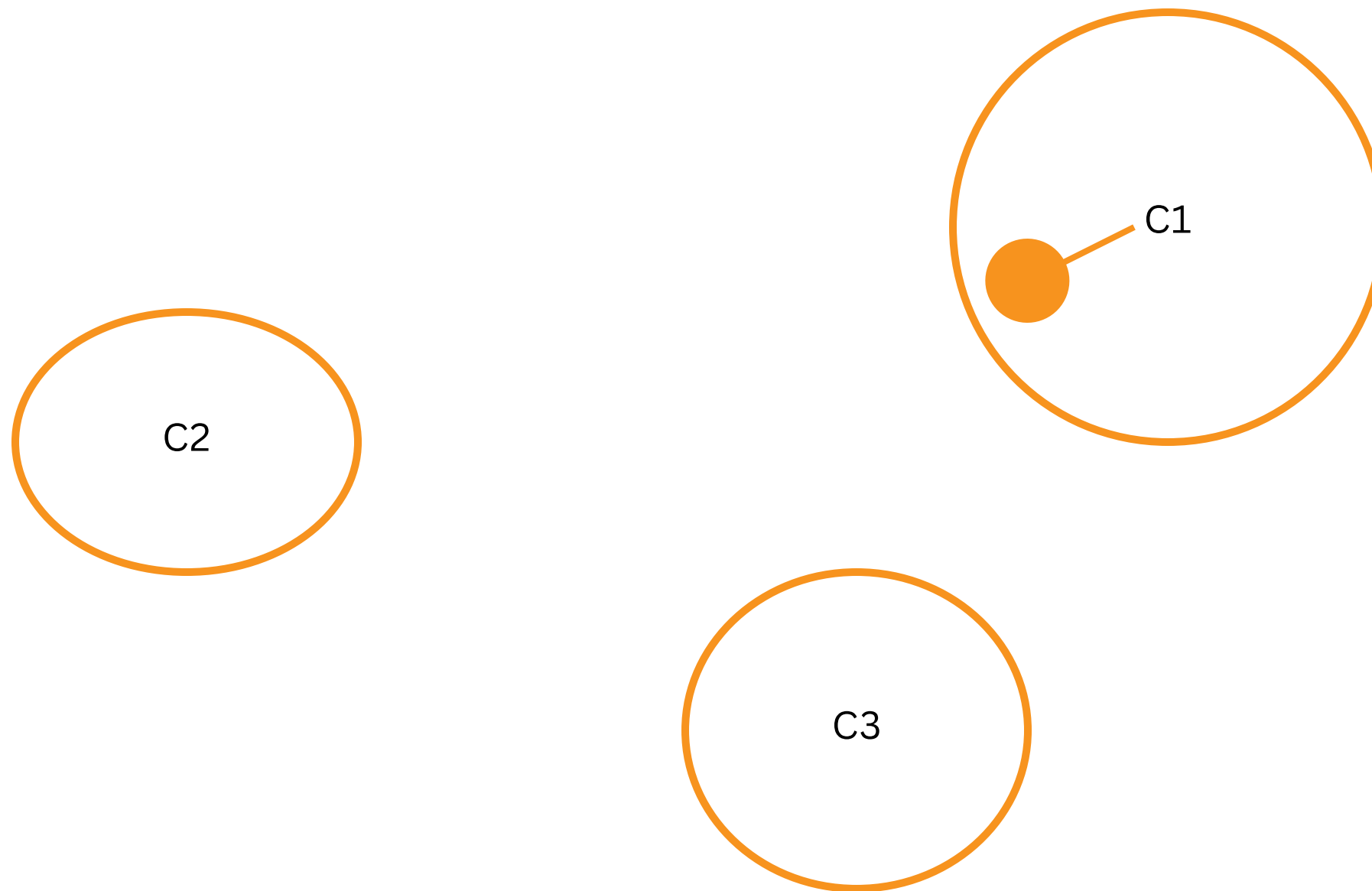
Silhouette Width



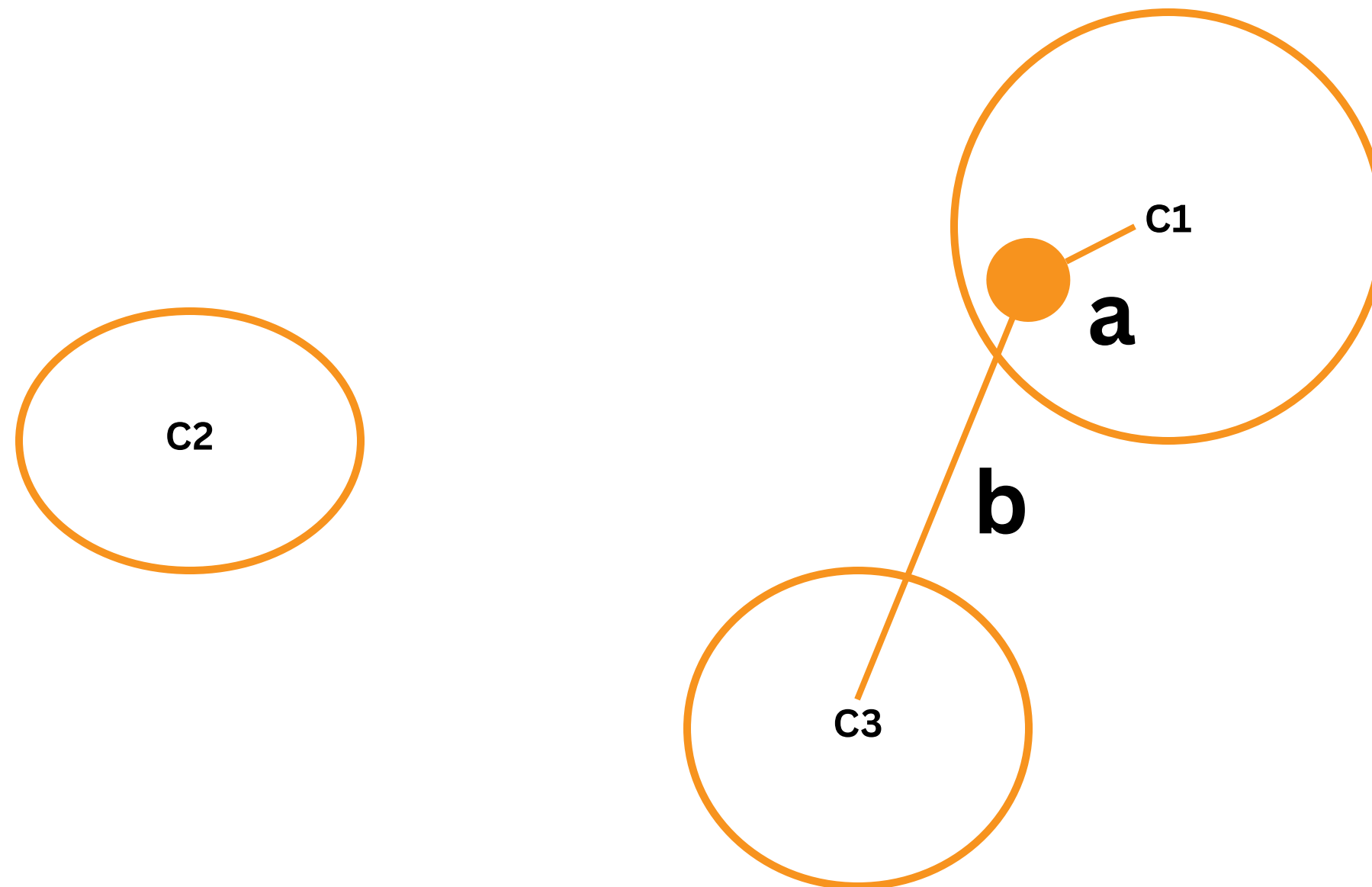
Silhouette Width



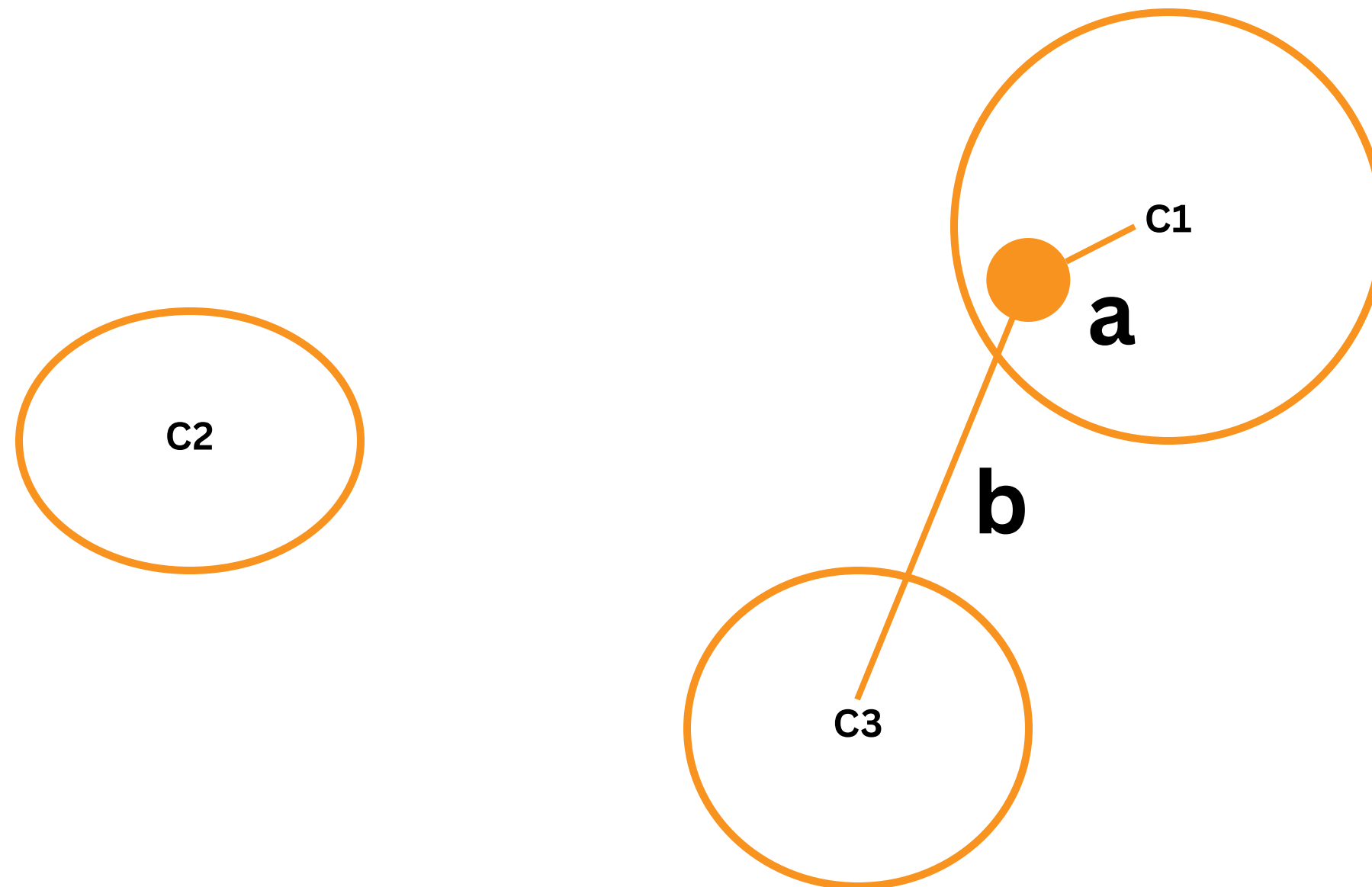
Silhouette Width



Silhouette Score



Calculating Silhouette Score



$$\text{Score} = \frac{b-a}{\max(a,b)}$$

$$\text{Range} = [-1, 1]$$